

TWENTY-THIRD YEAR
The Desert Sun
 Of Palm Springs, California

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Friday, February 17, 1950

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UP TO 84

	Max.	Min.	Feb. 12	74	41
Feb. 9	75	51	Feb. 13	73	42
Feb. 10	70	55	Feb. 14	77	43
Feb. 11	72	41	Feb. 15	84	44

**Three Enter
Council Race
In District 2**

Two More Said Ready To File; Mayor Only Candidate in No. 4

Filing for councilmanic positions in the coming election, April 11, still focuses on district two with three fillings actually having been made—and two more imminently in the offing, while the other two city districts to elect new council representatives are fairly static.

District four, that is now represented by Mayor Charles Farrell, has had only one nomination petition—that of the mayor himself for reelection.

DISTRICT SIX, represented by Tom Kieley, has had no nomination petitions, not even from the incumbent who yesterday still maintained a Calvin Coolidge attitude as far as any type of statement goes.

In district two those who have already filed for the contest are Marketer Jerry Nathanson, trailer park manager Joseph P. Palozzi, and Juanita M. Duns-worth, employee at the Palm Springs Department and Hardware store.

TWO MORE PERSONS have petitions for district two filing, according to City Clerk Louise McCann, who have not yet presented them formally with nomination signatures, those being Builder Stanley G. (Bud) LeMen and ex-Policeman Charles Valentino.

Speculation is rife in the Village as to the intentions of Tom Kieley who is present representative of district six who yesterday, when asked about his intentions of re-running, as last week, maintained, "I'll tell you later when I make up my mind."

Poppa Kieley At the Helm

In the rare and infrequent absence last Wednesday night of Mayor Charles Farrell from city council meeting at which he ordinarily presides, City Clerk Louise McCann announced that Councilman (New Poppa) Tom Kieley, by reason of being the "oldest living councilman," was next in line in seniority and should preside.

Also absent from the meeting, attended by full membership of the high school city officers for the day was Councilman Wally Waring, detained in San Bernardino on business.



VFW OFFICIALS—At a luncheon meeting at the home of Mrs. George Kreimer Monday were (shown above) Mrs. Helen Hobbs, Banning; Mrs. A. L. McEvoy, first president of the local group, now of San Francisco; Mrs. Billy Giles, second district vice president; Mrs. Arthur Klugow, state department president from Tracy; and Cora Cornell, Village chapter president. Assisting in the local hosting of the assemblage were Frona A. Gill, Pauline Self, Harriet Strombom, Claudia Bassett, Katherine Spargur, and Verna Clarke.

**Jaycee Boosters
Confident Their
Drive a Success**

"We really put on a show," is the way local Jaycees described their trip to the Bakersfield board convention the past weekend. Determined to use, real showmanship in merchandising Palm Springs to try to get the state convention for the Village for "Fun in the Sun in '51," a dozen of the local delegates used every "gimmick" possible in making the assembled delegates Palm Springs conscious.

Led by President Ted McKinney an official resolution from the group was presented to the convention inviting the other clubs to the Village in May of next year. Resolution was read by Dr. Robert Backstrom, area vice president.

Paving of the way was completed, according to the men on their return and all that needs be done now is for the official OK at this year's convention at San Jose in May.

**Peddler Control
Measure Adopted**

Ordinance introduced at city council two weeks ago requiring a most stringent control of solicitors and peddlers in the city of Palm Springs, met with final approval at this week's council meeting and was passed in its entirety. Terms of the new ordinance make it imperative that all applicants have a "clean record."

**Longer Parking
Time on Baristo**

Meter ordinance which was introduced February 1 to city council, was passed unanimously this week. Terms of the new law allow two hours metered parking on Baristo between Palm Canyon and Indian avenue.

Look Out, Umpires

Application by Dale Stoner, concessionaire at the Polo Grounds, was allowed an official OK on a beer license at the concessions Wednesday night by city council as that body filed no protest to his application.

**W. S. Rosecrans to Speak
At C. of C. Luncheon Today**

Top attraction at the February general membership meeting of the Palm Springs Chamber of Commerce today noon at Chi Chi will be W. S. Rosecrans of Los Angeles as guest speaker.

With an impressive record of achievement in his 61 years, Rosecrans has headed such organizations as the Los Angeles chamber, conservation association of southern California, state forestry board, and a host of other civic organizations. He

**Net Champions
Competing Here**

**City Tourney
Attracts Top
Tennis Stars**

Invitational Plays Important Role in Davis Cup Selections

As colorful an array of tennis stars as ever were presented in Palm Springs hit the courts yesterday for the four-day 12th Annual Palm Springs Invitational Tennis tournament.

Play continues today through Sunday from 9 a.m. into the evening hours, on courts at Desert Inn, La Paz, Billmore, and Smoke Tree, with major matches slated in a semi-final schedule Saturday afternoon at the Racquet Club, and finals at the Tennis Club on Sunday. The feature matches Saturday and Sunday start at 1 o'clock.

Ted Schroeder, famous Davis Cup star, heads the list of entries, which includes Tom Brown, Bob Falkenberg, Art Larson, Herb Flam, Budge Patty, Nancy Chaffee, Dorothy Bundy Cheney, Gracyn Wheeler Kelleher, Helen Pastall Perez, and many others.

TICKETS FOR THE matches are available at all points where they are scheduled, according to Harold Hicks, chairman of the Palm Springs Tennis association, sponsor of the event. Prices are at \$4.00 for season tickets to all matches, \$1.50 for the Saturday semi-finals, and \$2.40 for the Sunday final matches, tax included.

Listed as the top winter tournament in the entire United States the Palm Springs Invitational brings together most of the top candidates for Davis Cup berths next August, and for the national men's titles at Forest Hills in September.

LOCAL PLAYERS entered include Charles Farrell, Paul Lukas, Gus Kettmann, Harry Plymire, James and Bob Kenaston, and James Ford.

Large crowds are expected for the final two days of the matches, which include play in four events, Men's Singles, Men's Doubles, Women's Singles, and Mixed Doubles.

**Earle O'Day
Suffers Stroke**

Press photographer and publicist Earle O'Day suffered a partial stroke in Pasadena Wednesday and is confined to the Community hospital. Mr. O'Day deserted the night city editor's desk on the Los Angeles Daily News to come to Palm Springs and act as director of publicity for El Mirador hotel. He is currently operating a photographic and publicity service here.

**Ray Youngberg
New Deputy Sheriff**

New deputy of the sheriff's detail in Cathedral City is Village Ray Youngberg who took over Wednesday. He had been for several years a member of the local fire department, and is being replaced by Paul Ruppert.

**Report Citrus
Fruit Stolen**

Frank Arady, property owner at the top of Araby hill, filed a complaint with police this week that several hundreds of dollars' worth of citrus fruits had been stolen from his place.

A \$500 reward was offered by Arady for arrest and conviction of the thief or thieves.

**Questionnaires
Now Coming in**

"Rate of returns are pretty good," said City Planning Engineer Charles Woodman this week of the questionnaire submitted by Master Planner Earl Mills recently to the citizenry of the Village for their suggestions on what the city needs.

"However, we need a great many more, and we need them quick," he said. City council, in session, added to his plea for assistance from townspeople for a quick return.

**Friday Edition
Now Only One**

With this issue of The Desert Sun, once a week publication is resumed with all of the features formerly contained in the Tuesday and Friday editions concentrated in one weekly issue for more material and better service to the readers.



Screen and stage actress Joan Taylor who plays the leading role in the Lumbermen's Mutual Casualty company public service traffic safety film "Last Date" which will be premiered in Palm Springs, today, with Board Chairman James S. Kemper as host, revisit Los Angeles Traffic Court Judge Roger Alton Pfaff to invite him to the premiere. A year ago Judge Pfaff put Joan on probation for speeding. Since then, the actress has received no traffic citations and has become a crusader for safe driving among teen-agers. Judge Pfaff calls her his "prize pupil" and is shown here pointing out to Joan the prize winning picture in a national contest recently sponsored by the Northwestern University Traffic Institute.

**Judge Pfaff's Prize Pupil
Gives Him Ticket This Time**

One of Traffic Judge Roger Alton Pfaff's alumni came back to court late yesterday—with another ticket.

She was 19-year-old actress Joan Taylor of Pasadena and the ticket she had for the judge was an invitation to be her guest at the premiere of a traffic safety documentary on teenicide (teenage auto suicide driving) in which she stars. The film, titled "Last Date," will be shown to a hand-picked audience of civic, educational, judicial and safety organization heads at Palm Springs at 5 p.m. today.

JOAN BECAME one of Judge Pfaff's "alumni" more than a year ago when she was cited for doing 75 miles per hour on the Arroyo Seco. She sat through the judge's famed speech on safe driving and courtesy, paid a whopping fine and said "yesir" when Judge Pfaff put her on probation for a year.

Joan went forth and sinned no more. Not only has she not had a traffic citation of any sort in the past 12 months, but she plays the starring role in the first public service film ever made directed at and for teenage drivers.

CALLING THE ACTRESS his "prize pupil," Judge Pfaff said, "Over 99 per cent of the people who come here are like

**James S. Kemper
Presented Coveted
International Award**

For the fifth time in its 55-year history the International Association of Chiefs of Police will present its coveted Award of Appreciation to a private citizen here this afternoon at 5 o'clock.

The award will be presented James S. Kemper, of the Kemper Foundation for Traffic Safety and president of Lumbermen's Mutual Casualty company, by Clifford Peterson, commissioner of the California Highway Patrol prior to the premiere showing of the 20-minute teenicide traffic safety film "Last Date," here this afternoon.

Kemper, a nationally known Republican, is a winter resident of Palm Springs.

Joan—decent, law-abiding citizens. If they are informed of the problem, treated in a courteous and equitable manner and asked to cooperate, most will respond.

"That this type of treatment See PREMIERE, Page 14



FOLLOW THAT CAR—And sell 'em a ticket—to the Policeman's ball, February 25. Those are orders from the new honorary chief of police Bob Hope (as per council action this week) to Officer Howard Poe. To assist the show, the famous comedian will not only appear personally but plans his radio show the same week from Palm Springs as an added attraction.

**Preparations Completed
For Great Policeman's Ball**

With word this week that Canadian Bob Hope would not only appear on the show of the Policeman's ball, February 25, but would present his broadcast from Palm Springs earlier in the week to add interest to the first affair of its kind in the Village, everything points to a successful ball, according to Sergeant Bill Lux, president of the sponsoring Police Officers association.

The entire affair is under the supervision of Chief August Kettman, who said that tickets are going well for the biggest "name" show to be given in the Village for some time.

BESIDES HOPE, others assisting the benefit for the police fund are Eddie Cantor, Al Jolson, Frank Sinatra and Jack Benny. Les Brown and his Band of Renown will furnish the music for the show and dance and other acts are promised by the policeman.

Regarding the Hope broadcast, to be given February 21, Chief Kettman expressed the wish that Villagers would not confuse his appearance in the Village on the Tuesday date with that of the ball which occurs on the following Saturday night.

"Appearance of his radio show here that week is only to assist us in rousing interest in our own big show," he said.

TICKETS ARE AVAILABLE for the ball Saturday at the police station or from any policeman on the street and sale of these are under the chairmanship of Sergeant Jim Maynard.

All the profit from the Saturday show, if any, will be used by the police officers association, a non-profit organization to assist members in the purchase of insurance, create benefits for dependents of officers in case of death, and to bring the latest lectures on crime prevention and apprehension to the Village.

"Best blend of talent ever heard or seen in Palm Springs," is Sergeant Lux' comment on the event.

While everyone is waiting impatiently for the Desert Circus tickets to go on sale so that they may rush down and pick off the choice seats for the Insanities, let us drop a word of warning in your ear. Have you checked on your insurance policies lately? Have you a raincoat that is really waterproof? Is your appointment at the beauty parlor made for the day after the show? Have you memorized your doctor's phone number? Need we say more?

Yes, of course, Frank Bennett is again in the cast, so naturally anything can happen and undoubtedly will. We remember that last year some of those lucky people who had seats in the proximity of that high pole in the theater, looked as if they didn't know what was coming and even Frank didn't seem to know what was coming up or if it were, Of course he just might go in for glamour this year as he did two years past in the "Mother of Pearl" number. Remember "I'm not the mother of Pearl, just Pearl. Some girl!" And the previous season when the show was produced at the Tennis Club, he was perfectly

Nine Left!

According to Fred Hepner, 3300 North Indian avenue, there are at least nine prospective trail-erites left in Palm Springs! How did he find out? Through the following ad which he inserted in the classified section of The Desert Sun on February 10.

46 SUPERIOR Trailer, Eastern built, 18-ft. A-1 condition. Sleeps four. Good stove. New tires. Cost \$2300. For quick sale \$1975. Terms. Owner, phone 7655.

Results: Ten Callers, one buyer. "Therefore," concludes Mr. Hepner, "there are at least nine would-be trailerites remaining."

Smart man!

**The PUBLISHER'S
Corner**

UNLIKE MOST COMMUNITIES of its size almost anywhere else in the country, Palm Springs grows and progresses largely in proportion to the individual effort and financial support of its public spirited citizens. While there are many resort-type communities—most have some other asset such as agriculture or light industry, Palm Springs has nothing but its wonderful climate.

Many towns just grow up; little real community effort being needed to make them prosper. If everybody went about their own business here in Palm Springs, it wouldn't be long before they didn't have a business. The town needs constant promotion—most of which is done by volunteers. Anyone who isn't helping in one way or another is shirking his duty.

Promotion takes on a great many forms, and there is a wide difference of opinion as to what should or should not be done. It is unfortunate that disagreement often leads to friction among community builders—even though all seek a common goal.

We have a lot of unselfish, capable, hard-working people here in the Village who contribute generously of their time—and usually money too—for the advancement of the community as a whole. Some spend two or three nights a week at meetings. There are so many organizations we wouldn't try to count them. All are doing something for the betterment of Palm Springs.

So let's all be a little more tolerant of the other fellow and more appreciative of his efforts. Let's get together and form a more united group. Let's be constructive rather than destructive. Let's give more praise and be less critical. Let's work together a little better.

Almost everyone believes that Palm Springs has a bright future. What some people do not realize is that it is going to take a tremendous amount of work on the part of thousands of community-minded people to bring about the things that will make the future bright. It will not just happen—especially in Palm Springs!

Cathedralite Perfects New Plan For Teaching Foreign Languages

A new system of learning French, Spanish or German, the "Scientific Method," was divulged this week by Professor Leon Barreau, now living in Cathedral City.

Opposed to the "two methods of confusion," as he refers to those of the natural method and of translation, is the system originally devised by the international educator, Louis Marchand, and improved by Prof. Barreau at the death of Marchand. Teaching may commence with youngsters learning English at the same time, the professor maintains, and by working for three months under his system concerned with pictorial associations, he claims the student may become fluent in the language of his choice.

A teacher of languages since 1901 when he undertook to teach himself English in London, the professor has followed an interesting career of education in the universities of his native France, Germany, Spain and the United States, and with the American army during World War I. At the present the professor is merely working with individual students, but he expects to expand his scope to mass teachings via radio upon publication of his final book, that for Spanish.

Hal Leland Visits

In the Village servicing fire extinguishers and selling new ones this week was Hal Leland, formerly KCMJ announcer. He is associated with the San Diego Fire Equipment company as Palm Springs representative.

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BOX 9 DESERT HOT SPRINGS

2-The Desert Sun

PALM SPRINGS, CALIFORNIA
Friday, February 17, 1950

We Have With Us Today

Spring weather and a village crowded with visitors put everybody in a good mood this week. Villagers were busy keeping the guests happy—and that's the thing they like to do most of all. And those of us who live here—hotel owner or store clerk, no matter what our capacity in this resort scheme—should remember that vacationers like to be in a happy place, surrounded by smiling happy people. Our winter guests have troubles of their own, they are NOT interested in ours.

Desert Inn

A caravan of Desert Inn guests

motored to Salton Sea, Thursday, Feb. 9, for a day of picnicking and sight-seeing with Cowboy Host Johnny Boyle and Social Director Helen Williams. Inn guests who made the trip included Mr. and Mrs. William Miller, Pittsburgh, Pa.; Mrs. James E. Davidson, Bay City, Michigan; Mr. and Mrs. C. E. Sullivan, Yuba City, Calif.; Mr. Dwight Partidge, New York; Mrs. Edward H. Harrington, Seattle; Mrs. Paul Willis Smith, Wayzata, Mich.; Miss Enid Weber and Miss Helen Prentice, Yakima, Washington; Mr. and Mrs. L. V. Britt, Grosse Point, Michigan; Mr. and Mrs. Richard Tracy, Bismark, N. D.

Where to Go---What to See

Today, Friday, February 17:

12th ANNUAL INVITATIONAL TENNIS TOURNAMENT, La Paz, Smoke Tree ranch, Desert Inn, Bilmore hotel.
CHAMBER OF COMMERCE, 12 noon, Chi Chi, open membership luncheon meeting for members and guests.
WORLD PREMIERE, 5 p.m., Plaza theater, The Last Date.
DESERT MUSEUM, 8 p.m., Anthropology series; films: "African Fauna," "Congo Art," "Native Africa," "South Africa," and "The Veldt."
SQUARE DANCING, 8 p.m., Palm Springs Athletic club, 2905 McCallum way.

Saturday, February 18:

DESERT MUSEUM, 9 a.m. to 5 p.m., all day auto caravan with no walking to Cahulla "Fish Traps." Travertine point and the Salton Sea. Bring lunch and water.
12th ANNUAL INVITATIONAL TENNIS TOURNAMENT SEMI-FINALS, 1 p.m., Racquet Club.
DESERT MUSEUM, 8 p.m., guest lecturer Tad Nichols: "Hawaii—Color Paradise."
TENTHOUSE THEATRE, 8:30 p.m., Years Ago.

Sunday, February 19:

12th ANNUAL INVITATIONAL TENNIS TOURNAMENT FINALS, 1 p.m., Tennis Club.
BASEBALL, 2 p.m., Cathedral City, Palm Springs Dodgers vs. Cathedral City.
TENTHOUSE THEATRE, 2:30 p.m. and 8:30 p.m., Years Ago.

Monday, February 20:

DESERT MUSEUM, 8 p.m., Desert Photography group; films: "The Valley of Heart's Delight" and "Family Album." Sam Arner, guest speaker.
BASKETBALL, 8:30 p.m., at Palm Springs Athletic club, Palm Springs Doll House five vs. Beaumont town team.

Tuesday, February 21:

SOROPTIMISTS, 12:15 p.m., Chi Chi, weekly luncheon meeting for members and guests.
DESERT MUSEUM, 8 p.m., films: "Shell Mounds in the Tennessee Valley," "Ten Thousand Fires," "Timber-growing Today," and "Clean Water."
CONCERT SERIES, 8:15 p.m., Plaza Theater, Mata and Hari ballet satirists.
TENTHOUSE THEATRE, 8:30 p.m., Skylark.

Wednesday, February 22:

ROTARY CLUB, 12 noon, Chi Chi, weekly luncheon meeting for members and guests.
BASKETBALL, 7:15 p.m., high school gym, city league play: Globetrotters vs. Desert Hot Springs; 8:30 p.m., Jaycees vs. Rockets.
TENTHOUSE THEATRE, 8:30 p.m., Skylark.

Thursday, February 23:

LIONS CLUB, 12 noon, Chi Chi, weekly luncheon meeting for members and guests.
BASKETBALL, 8:30 p.m., Palm Springs high school, city league: Rudy's Gardeners vs. Youth Center.
TENTHOUSE THEATRE, 8:30 p.m., Skylark.

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Panel Discussion For Garden Club

Notebooks were wide open and pencils flying at the round table discussion of gardening problems at the Saturday meeting of the Palm Springs Garden Club.

The panel of four members consisting of Mrs. Ernest Alschuler, president, Mrs. George Manning, Miss Theresa Fields, and Mrs. Arthur Hoff, were kept busy answering questions which ranged from how to cope with the sad plight of the frosted poinsettia, to why an azelea should love an oleander. There was a difference of opinion as to whether camellias are happier bedded or potted, and whether frost-damaged citrus should be pruned back now or later in the month, but everyone parted friends.

One of the customs of the club is for each lady to wear a flower from her garden, but Lloyd Simon edged into the contest and won thumbs down with a revolting boutonniere of drooping daisies.

Mrs. Fay Brainerd, program chairman, announced that the next meeting will be held February 25 at the Desert Museum.

La Paz

Weekend guests at La Paz included Mr. and Mrs. Sidney Schwartz, senior partner of Sutro Co. of San Francisco; Mr. and Mrs. E. S. Newman of San Francisco; Mr. Louis Fisher, author of New York City; Honeymooners from San Francisco, Mr. and Mrs. Brodie; Mr. and Mrs. Perry Liebman of Hillsborough, Calif.; Mr. and Mrs. Sidney Wolfe and Mr. and Mrs. S. J. Gould of Chicago; Mr. and Mrs. Mac Bier of Lawrence, New York; Lieut. Col. and Mrs. Brayton, Sherman Oaks, Calif.; Mr. J. J. Aberbach, Robert Burton and Robt. Sour, all three of the Columbia Recording Company of New York and Los Angeles.

Canyon View

Guests at Canyon View apartment hotel include:

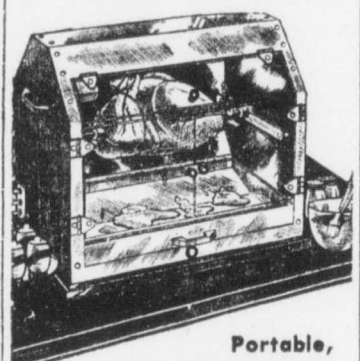
Mr. and Mrs. Howard Simons of San Francisco, with twin sons Dale and Dennis and son Harold. The boys enjoyed the swimming, riding horseback and playing cowboy, all new to San Francisco youngsters.

Mr. and Mrs. Charles Korman, he is connected with Milgram's of Cleveland, Ohio, are here for balance of the season. Have many friends here and will entertain.

Mr. and Mrs. Gordon Jones, of Pasadena, Mrs. Jones being a

Hotel The Oasis

Many guests at the Oasis are having the rest of their families join them so they too, can forget Old Man Winter with the Palm Springs sunshine. Among them: Mr. and Mrs. Wesley Eldridge of Seattle joining Mr. and Mrs. A. S. Eldridge; Mr. Frank Bennett of Watsonville, Calif., joining his wife and son and Mrs. Eaton and Susie; Mr. U. M. Dick-ey of Seattle joining Mrs. Dickey



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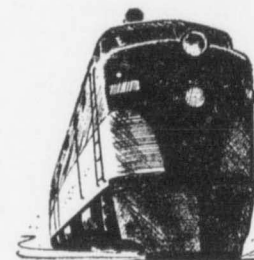
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The Diesel-powered, streamlined *Golden State* offers a full choice of lightweight Pullman accommodations, outstanding dining cuisine, pleasant lounge car and reserved-seat reclining chair cars.

The eastbound *Golden State* leaves Palm Springs station at 3 p.m., arrives Chicago 11:30 the second morning following. Carries Pullmans through to St. Louis and New York City, too.

Another daily train for Chicago is the *Imperial*, with Standard and Tourist Pullman sleepers, chair cars, lounge and dining car. Leaves Palm Springs station at 1:13 p.m. daily via El Paso and Kansas City.

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13 VOTING PRECINCTS HERE AT JUNE 8 BALLOT

Palm Springs now has 13 voting precincts—county precincts, that is—as result of realignment of the former nine precincts in the city's seven districts.

The realignment will have no effect on the city election April 11 and the first time 13 polling places will be used and the 13 precincts observed, will be in the June 8 primary election.

DISTRICT ONE, one of the city's largest, now contains four precincts instead of two, as formerly. Precincts 1, 8, 12 and 13 are now in District one, represented on the county by William Veith.

District two, formerly with two precincts, now has three, precincts 2, 9 and 11. Councilmanic seat from this district is at stake April 11 and voters of the entire district will ignore precinct lines and cast their ballots at the Health Center.


DISTRICT THREE was enlarged to two precincts, 3 and 10. Voters in this district do not vote April 11.

District four, Mayor Farrell's precinct, still has but one precinct, No. 4. In Districts 5, 6 and 7, there is only one precinct in each, numbered the same as the district. Five and seven do not vote this April. District six, represented by Tom Kieley, goes to the polls April 11.

SPORT TOPS
\$47.50 and up
Plastic Seat Covers \$37.50
Fiber Seat Covers...\$24.50
These prices good until Mar. 1
Guarantee Garage
3333 N. Indian Ave. Ph. 7655

Arcade Date Shop
Opens at DHS Pool
Opening of the new Arcade Date shop at the plunge, Desert Hot Springs, next Thursday. The owners, Greg and Neva, promise intriguing bargains in dates in that they are said to have special connections with the valley growers that make lower prices possible. The shop is located next to the pool.

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OTHER PACKAGES FOR SHIPMENT
Snyder's Date Garden
Turn left from Hwy 1/4 mi. east of Cathedral City, turn left at Wonder Palms, follow signs to packing house.
Write for Free Folder **PHONE 8-3513** In Our 15th Year


Weber's GOOD IDEAS

KITCHEN TRICK
TEN MINUTE Party salad: arrange avocado quarters on lettuce, sprinkle with lemon juice and heap with diced cranberry sauce and celery.

HOUSEHOLD HINT
TO MAKE those decorative chocolate shavings, use a potato peeler. It's quicker and easier than a knife or grater!

RECIPE
FEBRUARY FISH BAKE
1 c. carrots, diced 1/4 lb. butter or margarine, melted
1 c. celery, diced 1 tsp. salt, pepper
1 c. onions, diced 1 c. bread crumbs
1 clove garlic, minced 2 Tbsp. Parmesan Cheese
2 lb. fish
Place diced vegetables in well-greased baking dish. Cut fish into slices, but preserve appearance of whole fish by not slicing through top skin. Brush fish generously with melted butter, season and place on top of vegetables. Add crumbs and cheese to remaining melted butter and sprinkle on top of fish. Cover and bake for 45 minutes in moderate oven (350°). Serves 6.

TRUE STORY
WEBER'S BREAD is enriched to give you the nourishing food values of the whole grain; it's always temptingly delicious, too. Weber's helps build vigor and vitality because of its vitamin and mineral content. Serve good Weber's Bread at every meal!




FISHING'S NEXT—William Cleveland "Pop" Gunn stands in his store from which he will soon retire from after being in business here since 1920. "I'm going fishing," he said. (Sun photo.)

POP GUNN TO TAKE THAT REST AFTER 29 YEARS

In Palm Springs for almost 29 years, working 12 hours a day seven days a week deserves some kind of a reward and William Cleveland "Pop" Gunn is going to take it—his self-made as it is. The proprietor of Pop Gunn's Market on South Palm Canyon drive known to most Villagers

and winter residents, is going to retire from business—"and I'm going to do plenty of fishing from now on, too," he said.

TO YUCCA VALLEY

Pop said that he is moving to Yucca Valley where he has a home. With him will go his step-daughter, Maybelle Royal, daughter of his wife who met her death in an automobile accident in Ontario a little more than two months ago.

The grocer came to the Village in 1920. Not long after his arrival he started peddling vegetables from door to door and hotel to hotel. In 1931 he built the little market that still stands on South Palm Canyon drive. Two years later he expanded it to include groceries. He has been doing business at the same stand ever since.

WEST IN 1901
Gunn originally hailed from Baltimore, going from that city to the state of Washington in 1901.

"Well," he said, "I'm going to live in Yucca which isn't so far away from the desert but when I'm not there I'll be at only one other spot and that is where the fishing is."

The Greatest Love Story Since The Beginning Of Man And Woman Becomes The Mightiest Of All Motion Pictures!



Cecil B. DeMille's Masterpiece
Samson AND Delilah
Color by Technicolor
starring **HEDY LAMARR - VICTOR MATURE**
GEORGE SANDERS - ANGELA LANSBURY
Produced and Directed by **CECIL B. DEMILLE**
Screenplay by Jesse L. Lasky, Jr. Fredric M. Frank
Based upon the story of Samson and Delilah in the Holy Bible, Judges 13-16
A Paramount Picture

Plaza Theatre
Starts Saturday
February 25th
(Advanced Admission, This Engagement Only)

BANNING THEATRE

Continuous from 2 p.m. Wednesdays, Tues.-Thurs. Matinees Discontinued.

FRI.-SAT. FEB. 17-18
Jon Hall - Maria Montez
"SUDAN"
"MARK OF THE GORILLA"

SUN.-MON.-TUE. FEB. 19-20-21
Olivia De Havilland
Montgomery Clift
"THE HEIRSS"

WED.-THURS. FEB. 22-23
"INTRUDER IN THE DUST"
"HOLLYWOOD VARIETIES"
18 ACTS OF VAUDEVILLE

COMING:
"BATTLEGROUND"
MAR. 8-9-10-11

\$500.00 CASH REWARD

FOR INFORMATION LEADING TO THE ARREST AND CONVICTION OF PERSON OR PERSONS WHO ENTERED AND BURGLARIZED THE ARADY PREMISES, ARADY DRIVE, ON ARADY HILL, AND CARRIED OFF WITH THEM CITRUS FRUIT VALUED AT \$200.00. PLEASE CONTACT YOUR LOCAL POLICE DEPARTMENT, AND WRITE

FRANK ARADY
P. O. BOX 603
PALM SPRINGS

Government and Taxes Subject Of Next Forum

Next Thursday's forum discussion sponsored by the Adult Education program of the school district will again feature "Local Government and Taxation."

Chairman of the vital topic will be Judge John Gabbert of the Riverside superior court who will act as moderator, with questions from the floor invited. Groups most interested in the tax question will be represented in the panel discussion which will precede the open forum. Representing the Home Owners League will be its president, Ben Shearer; from the school board will be Dr. Frank Purcell; a member of the city council, to be announced next week, will participate; from the county board of supervisors will be representative of this district, Collis Mayflower; and a representative from the Riverside County Taxpayers' group will also participate.

The meeting is open to the public with participation requested in the subject of taxation. Meeting will be at the Frances Stevens school auditorium at 8 p.m.

Clothing Presented St. Boniface School

Murray Dubow, Palm Springs resident and president of the Los Angeles Garment Manufacturing association, gladdened the hearts of 52 boys and 55 girls at St. Boniface school in Banning this week with a present of \$400 in clothing.

Boys and girls in the school were completely outfitted by the gift.

Fire Chief Says New Apparatus Already Success

Fire Chief Bill Leonasio this week called attention of Villagers to the great results of their support of the fire department in its recent campaign to buy a new resuscitator.

"Since we have acquired the new apparatus, it has already been instrumental in saving five lives," he said, "three of them within one weekend."

School Operetta Scheduled Feb. 24

With cast and chorus showing perfection in rehearsals for "Harmony Hall," to be presented at the Plaza theater February 24, Villagers are assured of another treat in the annual high school operetta this year.

Lyrics for "Harmony Hall" are by Harry B. Smith and the music by Geoffrey O'Hara.

The cast has been hard at rehearsal for several weeks and a polished production is promised a week from today.



The store that Bullock's is next to

Student Officers Take Over City Offices for Day

Students took over the Village Wednesday starting with a luncheon in their honor by Rotarians at the Chi Chi, active sessions with their real counterparts in office during the day and a council meeting that night.

Student officers for the day were David Harper, mayor, and Jim Blackstone, John Black, Joyce Skuse, Corrine Crossley, Bill Spencer and Don Raplee, councilmen.

Jay Hughes, city judge; Norman Rasmussen, city manager; Craig Hammond, city attorney; Reed Swafford, police chief; Dale Summers, fire chief; Sue Oliver, clerk; Charles Bond, treasurer; Bill Slocum, building inspector; Marshall Thompson, city engineer and Louis Wrathall, city

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PALM SPRINGS, CALIFORNIA
Friday, February 17, 1950

planner, completed the slate of students who ran the city for a day.

IF YOU KNOW SOMEONE WHO SHOULD NOT DRINK

Send for FREE booklet, which has proven to be the turning point into the Highway of Happiness for thousands of sufferers. ACT NOW!

NAME _____
ADDRESS _____
CITY _____

Samaritan Institution
FOR EXCESSIVE DRINKING
3350 Wilshire, Los Angeles
Phone DR. 1241
Licensed by the State of California

For Sale **CHECK THIS VALUE** By Owner

PALM SPRINGS' BEST BUY
UNUSUAL UNSURPASSED VALUE . . . \$11,500
3 BEDROOM HOUSE — NEW, MODERN
Easily Converted to 4 Bedrooms, 2 Baths for \$12,500

Large lot, over 1/4 acre, very close to town. Financing arranged, convenient terms. Heating and cooling in every room. Very best construction throughout. Covered floors, asphalt tile. Approximately 1500 sq. ft. under roof. Lowest price, cannot be replaced. Real tile kitchen and baths, cement driveways, walks, patios. Built by licensed, bonded, insured general contractor.

OPEN FOR INSPECTION
PRICE \$11,500

870 SAN LUCAS PHONE 24322

This week's **BIG BUYS**

Save on Safeway values at Safeway

Be sure...shop SAFEWAY

SUNNYBANK MARGARINE DREAM KITCHEN CONTEST

\$15,000 IN PRIZES

FULL DETAILS AT SAFEWAY

YELLOW In Cubes lb. 35c
WHITE lb. 25c

Whole Chicken 4-lb. can 1.73
Banquet brand. Without giblets.

Half Chicken 34-oz. can 85c
Banquet brand. For frying.

Chicken Fricassee 16-oz. can 45c
Swanson's brand. Just heat and serve.

SUN VALLEY SLICED BREAD
Low in calories. 15-oz. loaf 20c
High in energy.

BIG BUYS IN SAFEWAY PRODUCE

POTATOES U.S. No. 1 Large Russets 10 lbs. 39c
Pre-packed in paper bags.

GRAPEFRUIT Coachella or Desert lb. 5c

AVOCADOS Fuerte Variety Medium each 15c large size each 19c

FRESH PEAS Tender, sweet. Full Pods lb. 15c

APPLES Northern grown Pippins For pies or sauce 5 lbs. 19c

SUGAR Fine Granulated in Paper Bags 5-lb. bag 45c 10-lb. bag 89c

LARGE EGGS Grade A, Oak Glen dozen 43c

BUTTER Dairy Glen First Quality Quartered lb. 69c

SHORTENING Royal Satin 3-lb. can 67c 1-lb. can 25c

JELL-WELL Gelatin Dessert Assorted 3 3-oz. pkgs. 17c

CHEESE Mild Oregon Cheddar. To Slice or Cook lb. 45c

CAKE MIX Cinch. White, Spice, Devil Fudge or Golden 17-oz. pkg. 33c

LUNCH MEAT Rath Black Hawk 12-oz. can 37c

Green Giant Peas 17-oz. can 17c
Sugar Belle Peas 10 1/2-oz. can 11c
Tomato Sauce Taste Tells 7 1/2-oz. can 5c
Table Syrup 26-oz. bottle 47c 58-oz. can 89c
Sleepy Hollow, fancy blend of cane and maple. (12-oz. bottle, 24c)
Sliced Bread small loaf 13c large loaf 18c
Mrs. Wright's. Enriched white or wheat.

BIG BUYS IN SAFEWAY MEATS

RIB ROAST OR RIB STEAK, 7" Cut From First Five Ribs of Beef lb. 69c

ROUND STEAK To Fry or Swiss. U. S. GOOD Beef. lb. 69c

SHORT RIBS To Bake or Braise. U. S. GOOD Beef. lb. 25c

CORNER BEEF Boneless Brisket With Mild Cure lb. 49c

BACON Hormel Dairy Grade A, Sliced Layer Pack lb. 52c
Grade B Sliced Layers lb. 42c

Swift's Sausage Pure Pork Links, Brookfield. 1/2-lb. pkg. 27c

Boiling Beef Plate Meat. U. S. GOOD grade. lb. 15c

Sirloin Tip lb. 79c
ROASTS OR STEAKS.

Frying Chickens Eviscerated. Fully drawn. Grade A. Cut Up. Packaged. lb. 65c

Cod Fillet Boneless. Pan Ready. lb. 35c

Ocean Perch Fillet Boneless. Pan Ready. lb. 35c

Ground Beef Ground and packed in Visking under State Inspection. lb. 43c

Crackers Busy Baker Salted Sodas 1-lb. 23c

Flour Kitchen 5-lb. 45c 10-lb. 85c

(25-lb. bag, 1.98; 2-lb. bag, 22c)

Table Salt White pkg. 5c 4-lb. bag 12c

Sno White Salt Plain or Iodized pkg. 9c

Marshmallows Fluff-a-lot 1-lb. 28c

Salad Oil May Day bottle 25c quart bottle 45c

Salad Dressing pint jar 29c

Duchess brand. (Half-pint 19c; quart 52c)

PRICES LISTED ARE EFFECTIVE THROUGH SATURDAY, FEBRUARY 18, 1950, AT SAFEWAY STORES IN THIS AREA.

Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

SAFEWAY

P. S. Drug Sale Now in Escrow

Announcement was made this week of current escrow proceedings concerning the sale of the Palm Springs Drug and Import company by Phil Delano to Joseph Miller and Andrew S. Lester.

All capital stock and other assets of the corporation are being acquired by the partners who maintain offices in Beverly Hills.

Miller is a former Villager having at one time owned the Village pharmacy and other real property in Palm Springs, while Lester was for many years with McKesson and Robbins, Inc., in the wholesale drugs division and was vice president and general manager of the Los Angeles, Phoenix and San Diego divisions.

It was announced by the partners that the drug division of the extensive store will continue to operate under a lease by the present tenant, Marvin Fritz, while the adjoining fountain division will continue under the popular management of Mr. and Mrs. William Leavelle.

Liquor division will be under the operation of Victor Stumpf Jr., previously a Banning subdivider and at present operating liquor stores in Malibu and Banning.

Both Miller and Lester are enthusiastic and optimistic regarding Palm Springs' present and future opportunities.

Palm Springs City
**LARGE (MI)
INDUSTRIAL LOTS**
SUITABLE FOR
ANY TYPE BUSINESS
100'x100' Lots
\$3950 Full Price
All improvements in and paid.
6 blocks from Bullocks.
850 South Palm Canyon Dr.
Palm Springs. Phone 2855
Los Angeles—Bradshaw 24120

Buy 'O the Week
**WHAT COULD
BE SWEETER?**
2 lovely bedrooms.
2 baths. Lots of tile.
Spacious living room with
glass view wall.
Fireplace.
2 car garage.
Large lot in excellent
section.
New, \$16,500
HAROLD HICKS
REAL ESTATE
813 N. Palm Canyon
Phone 2736

**A Fulton Exclusive
PRICED TO SELL**
We are now able to offer this excellent value in the protected part of town. A well constructed home on two large lots, 5 bedrooms, 4 baths, large living room, attractive patio with barbecue, outstanding view. Furnace heat. Completely furnished and available immediately. This is another Fulton exclusive representing real value, and just reduced to
\$28,500
1 1/4 Acre Ranch. Estate with plenty of water and good soil, in exclusive location, only
\$1750
SEE
MURIEL E. FULTON
REALTOR
AND ASSOCIATES
Frances Wilson, Ernie Dunlevie, Burnham Bigelow
482 N. PALM CANYON DRIVE PHONES: 2226 - 2225



GREETINGS TO OREGON—On occasion of a recent stopoff in the Village of 175 members and old delegates of the Oregon Journal, Portland, Vernor R. Churchill, assistant to the publisher and manager of the Journal tour, was greeted by desert handshakers with an official badge given him. Above are Desert Inn Manager Jim Geggie, Churchill, Mayor Charles Farrell and Desert Associates President L. C. Lewis. (Jim Hervey, C. of C. photo.)

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PALM SPRINGS, CALIFORNIA
Friday, February 17, 1950

Real Estate

Studebaker Show Room Opens Here

Opening of a Studebaker agency in Palm Springs is announced this week by Paquette Motors, agents for the streamlined vehicle.

Owned and operated by Leo and Lou Paquette, Villagers for the past eight years, having operated the Valley garage at Indian and Amado, the agency is located at 695 South Palm Canyon drive where they have been located for the past four months.

Garage, according to Leo Paquette, is complete in every way and a full line of parts is in stock plus the service as specified by the factory for care of the car. "And satisfaction is guaranteed," he maintains.

At present on the floor of the new agency there are four models, Paquette said yesterday, which includes a new truck.

2 More School Groups Coming

Two more school groups will meet in the city next Tuesday at Palm Springs high school with the local staff as hosts—Riverside County School Administrators association at noon and the southern section of the California Association of School Administrators in the evening.

Last Tuesday section two of the California association, including Riverside and San Bernardino counties met here with 60 present.

Village Market Features S&W

Village Market next week will assist S & W company in celebrating its 50th anniversary by a special three-day sale, February 23-25, Thursday through Saturday.

Friday will be extra-special, according to Owner Herman Reich, in that prizes will be given throughout the day in the form of a basket of groceries on the hour every hour with the exception of noon.

Special demonstrations of coffee grinding and serving will be put on by Walker Cochran of the S & W company during that day, and Reich announced yesterday that the public is cordially invited to participate in "The Finest for 50 Years."

Outpost Estates Activity Brisk

Activity in Outpost Estates' sales were reported this week with several local realtors participating in the sales.

Arthur Dennis of the Ernie Grill office sold two homes within the past two weeks; a sale last Sunday was recorded by Anthony Burke of the Willard Gebel office; and M. J. Delson sold a home to Guy Wadsworth, vice president and assistant manager of Southern Counties Gas company in Palm Springs.

State Income Tax

Villagers were reminded that a representative of the state franchise department will be at the city hall on McCallum Way February 27 to assist them with their state income tax. The tax becomes delinquent after April 15.

**REST...RELAX...RECREATE
YOURSELF AT BORREGO**
Discover for yourself Southern California's new desert resort rendezvous... warm, dry, healthful, secluded
BORREGO SPRINGS
"Out where the BEST begins"
NOW IS THE TIME TO BUY A BUILD AT BORREGO SPRINGS
BUSINESS, INCOME & ESTATE SITES AT SENSIBLE PRICES
PLAN TO DRIVE DOWN SOON
Call or write for Calendar of Current Events, Hotel and Motel accommodations and road map...
ROBERT RANSOM, Realtor
142 S. Palm Canyon Palm Springs 2794
5478 Wilshire Blvd. LOS ANGELES WEBster 6356

Fidler's Home Attracts Throng

Jim Fidler's new Model Home in the exclusive Desert Palms Estates of Palm Springs is attracting large and enthusiastic crowds although it has been open only a few days, according to the H. H. Foster office, builders and realtors for the property.

Visitors to the newly-finished home at the corner of Park Drive and Cerritos Road have paid special attention to the design of the unusual desert modern which Architect William F. Cody has created.

The Fidler Model Home offers a new approach to comfortable desert living with large uninhabited areas of glass and sliding doors planned with consideration for both view and privacy.

Income Tax Man Returns Mar. 3

Palm Springs income tax payers will have another opportunity to confer with a federal internal revenue bureau man March 3. P. C. Riseley, deputy in charge of Riverside county will be at the American Legion hall on that day.

From Page One—MORE ABOUT

THIS SIDE

here in the office who would probably beat me to it and I'd still be standing.

AS NOTED in the primer at the top of this column there are plenty of things to do here with in the next few weeks. There's that internationally-spiced tennis tourney here this weekend which you shouldn't miss, the Seattle Rainiers, I used to call them Suds, are coming, there's a golf tourney impending.

But the immediate agenda, there's the Bob Hope show next Tuesday night at the Plaza as a benefit for the newly organized Policemen's association. That will be worth going to as Hope has donated his talent and that of his cast and will put on a great show not only during the broadcast but before and after. He always does. So hurry down to Andreas and Palm Canyon drive and get a sheaf of tickets then be sure to buy tickets for the Policemen's ball at the high school on February 25. That will have not only Hope, but Jack Benny, Al Jolson and Eddie Cantor. What more could you ask? Don't mention Bing Crosby and Dinah Shore.

SEEMS LIKE OLD TIMES
NOTE—One of the finest impromptu shows ever presented in town occurred Wednesday at The Dunes when Ruby, the host, brought out his violin to regale the patrons with nearly the entire gamut of musical types. Playing St. Louis Blues, Stormy Weather, Summertime and others ranging to the classics for an audience which numbered Song-writer Jimmy Van Heusen, Milt Hicks, Trick Gopher Joe Ezer, Mrs. George Olman, Buck Harris and a host of others. Ruby, with Connie rendering the vocals and Mort Jacobs, finally "wowed" the cash customers with their combined rendition of Golden Earrings.

Well, boys and girls, it's only once a week now but seems I always spell that word "week."

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AND TODAY, ERNIE ALSCHULER—One month ago at the Chamber of Commerce membership luncheon, Reed Hubbell was given the Citizen-of-the-Month award with handshake of Harold Hicks while H. F. Johnson (Johnson Wax) gives his best congratulatory smile. Today, Citizen Ernest Alschuler will receive this month's award at the chamber luncheon at Chi Chi for outstanding work with the Community hospital. (Jim Hervey, C. of C. photo.)

County Escrow Group in City

Monthly meeting of the Riverside County Escrow association was held at the Chi Chi Blue room last night with the local organization acting as host for the visitors.

Scheduled speakers were Frank Burchfield, county assessor; Miss V. M. Hyde, county tax collector; and Jack A. Ross, county recorder.

Lack of Fuel Saves Man's Life

Edward M. Hawkins, San Diego, despondent over failure to obtain work, tried to end it all in his automobile on Highway 111 last weekend by running a hose from the exhaust pipe into the closed vehicle.

He was found unconscious by campers but still alive. The motor of his automobile was cold. Lack of fuel had saved his life.

B-Bar-H Hotel Guest Ranch For Sale

A going operation for sale at a bargain. One of the finest Hotel Guest Ranches in America. Located near Palm Springs, Calif.

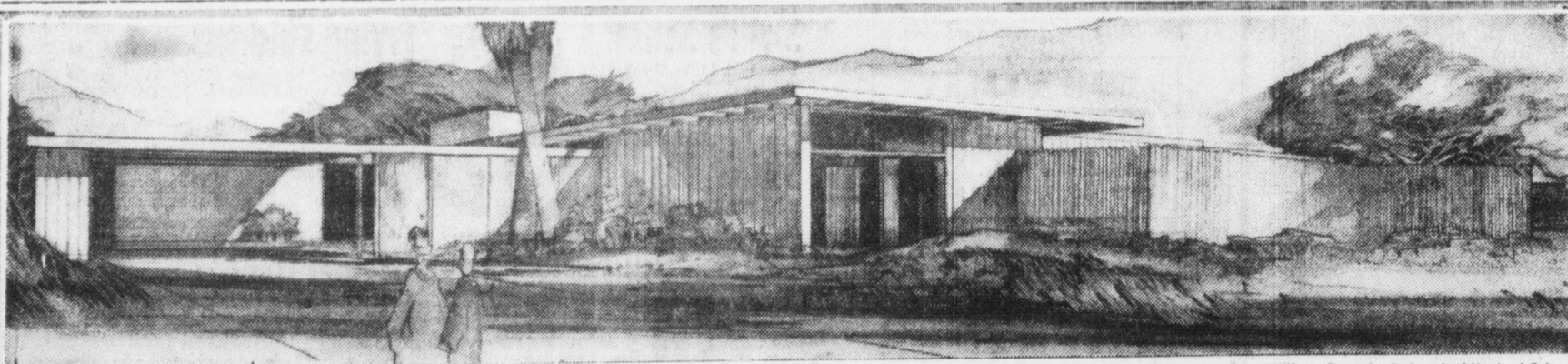
200 Acres—30 Acres Fenced, Irrigated; Citrus and Date Trees. Three good wells on the property with an abundance of water.
30 Rooms accommodating 60 Guests, every room with its own private bath; Recreation Room, Bar Room, Card Room, Music Room, Spacious Dining Room, completely and exceptionally well furnished. Stainless Steel Kitchen. Heated Swimming Pool; Tennis Court; Dormitories, capacity 30 persons; Storerooms; Stable; Horse; Modern Farm House with three baths, built in 1947. This property could not be reproduced for \$350,000.00.

Will be sold for \$345,000.00 Apply:
Ed. Winchel Co.
9532 Santa Monica Boulevard
Beverly Hills, California
BRadclaw 2-1556
CRestview 6-1128
Broker's commission of 5% will be paid from sale upon passing title and then only to the broker or brokers consummating the sale.

NEW DESERT HOME only 10 minutes from center of PALM SPRINGS

\$3700 FULL PRICE INCLUDING LOT
Stable living room, kitchen, bath and patio. Beautifully painted inside and out. Sturdily constructed of insulating pumice block and steel.
Go out Palm Canyon Dr. to Ramon Road, turn east and straight out Ramon Road, cross Highway 99 and continue on Ramon Road for 1/2 mile to SHANGRI-LA PALMS
6912 Hollywood Blvd. HU-2-7478

HOME OWNERS PARADISE
Palm Desert
Home of the Fabulous Shadow Mountain Club
Unbelievable
values in new Desert Homes
(1) Under construction by Mhoon & Mhoon, Builders—will be completed in 7 days on a lot 150x135—Two bedroom Stucco, Tile bath, Living room with fireplace, huge corner view—windows, Tropical roof, Insulated, Air-cooling, Large one-car garage with laundry trays, 9 ft. breezeway.
\$12,750
(2) **SUN LODGES**—5 under construction, all sold. More of these Deluxe Desert Bungalows will be started immediately. Living-room, large bedroom, 4 closets, kitchen with Murphy unit, Panel-Ray heat, Swimming pool and recreation area included. No worry about lawns or upkeep. The Management Corp. takes care of all, including renting your bungalow during your absence. Make your desert home pay dividends to you.
\$8,375
(3) Under construction, will be completed in 60 days—Desert Home designed by Walter White on a lot 150x135 near Shadow Mountain Club. Pumice stone and Redwood, two bedrooms, tile bath, living room with fireplace, Radiant heat, air-cooling. Lots of floor-to-ceiling plate glass windows affording marvelous views of mountains and desert, 2 car port.
\$13,500
EXCELLENT LOANS NOW BEING MADE
OUR BUILDERS WILL BUILD WITH YOUR IDEAS... HOME AND LOT AT A PRICE THAT WILL AMAZE YOU.
PALM DESERT HAS GOOD TELEVISION RECEPTION
PALM DESERT CORPORATION
Palm Desert, California
CLIFFORD W. HENDERSON, FOUNDER, PRESIDENT
Lowell and Drais, Tract Agents
Phone: Palm Desert 7-6111 or 7-6911—Through Indio Exchange
Tract Office on the Property
—or see your broker



William Francis Cody, Architect, A.I.A.

AT LAST--AN UNINHIBITED HOME!

You are cordially invited to visit this unusual desert modern. Hours: 2 to 5 P.M. daily Evenings: 7:30 to 9 P.M. Or by appointment.

Here at last is an ultra modern home, designed for living in the desert... a house uninhibited in every respect and possessed with a charm and informal air that is truly desert modern.

Exquisitely furnished by Emily Laser, this Jimmie Fidler Model Home in the sun-drenched Desert Palms Estates of Palm Springs was designed by William F. Cody and built by H. H. Foster Associates, Inc.

Model Home is for Sale. Furnished - \$33,000 or Unfurnished - \$27,500 Beautiful building sites \$2500 to \$3500

DIRECTIONS: Enter Desert Palms Estates at Sunrise Way and Desert Palms Drive. Model Home is on the corner of Park Drive and Cerritos Road.

H. H. FOSTER ASSOCIATES, Inc.

Builders --- Realtor

101 N. Palm Canyon

Telephones:
3555 - 5169 - 8-3794

A planned community with moderately priced lots is the guarantee to success for a prospective builder.

**Investigate
Before
You Invest**

**Ready
to Serve You**
Chas. W. Drais, Jr.
Joseph M. Lowell
Philip K. Winslow
William Richards
Peter Zynder
George F. Sheehan

Hours more sun...Loads more fun!

SALE OF SUN LAUNDRY FIRM REPORTED TODAY

Announcement was made this week of the transfer of operations of the Sun laundry, East Ramon road, to the Desert Hand laundry, effective Monday, February 13.

It was stated by one of the new owners that they had acquired the land, building and a portion of the equipment only, with not a complete transaction having been made as far as total assets and debts are concerned.

Desert Hand laundry will use its own trucks and will merely take over the operations of the Sun concern, it was pointed out. Sun laundry has been in operation approximately six months.

National Jaycee Week Observed

Commencing yesterday, Jaycees all over the country are observing National Junior of Commerce week, to continue through February 21.

And throughout the nation the organization is launching what members hope will be the greatest "grass roots" campaign in history as they attempt to obtain signatures on petitions calling for adoption of the non-partisan Hoover Commission report to curtail governmental expenditures. Called "Operation Economy," they will attempt to obtain 200,000 signatures in the state of California.

Locally, the Jaycees, under the leadership of President Ted Mc-

Adrian Atwater At the Plaza

Cowboy entertainer, Adrian Atwater of Carson City, Nevada, will appear on the Plaza stage tomorrow (Saturday) to present his unusual talent with the western lariat to the audience at the Kiddie Matinee.

Rope twirler, Atwater has been a feature attraction with some of the west's largest rodeo shows, and is currently appearing nightly at The Stables.

It is the plan of the youthful Kinney, plan a series of radio broadcasts concerning this subject, with adoption of the commission's recommendations, four billions may be saved in expenditures.

Hillside Building Site

Two and one-half acres leveled and ready for building; one of the finest view properties in the south end overlooking the new club site. A real bargain at only

\$4,750

ROBERT RANSOM, Realtor

Walter McManus — William Boggess
The Plaza Phone 2794

Owner will sacrifice BRAND NEW Palm Desert Home

Completely and attractively furnished, 2 bedrooms, 2 baths, all General Electric kitchen. Lot 150x135 in Shadow Mountain Estates section. Linens, dishes, bedding, etc.—Everything included!

READY TO MOVE INTO—NOW!
ONLY \$39,000—TERMS

— ALSO —
Other PALM DESERT homes from \$10,000 up—and two good buys in improved income property. . . . Lots from \$895 up. . . . Also 20 acres with highway frontage, near Palm Desert, \$20,000.

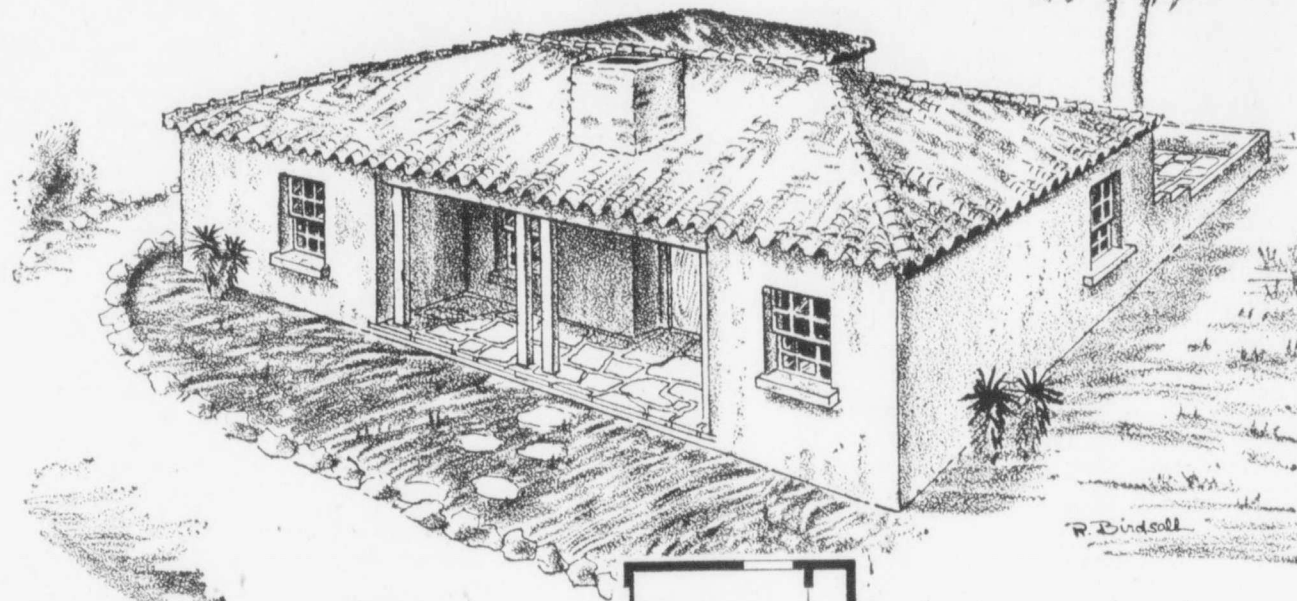
Edith Eddy Ward

Real Estate Broker
Specializing in

Palm Desert Properties

P. O. BOX 285 PALM DESERT, CALIF.
Phone Palm Village 7-6911

Home of the Week



This two-bedroom Spanish style home may be constructed for approximately \$8000

Complete set of Plans of this house available for \$1.00 by writing Building Editor, care of The Desert Sun, P. O. Box 190, Palm Springs.
(Allow a minimum of 10 days for delivery)
PLAN NO. 24

Friday, February 17, 1950
PALM SPRINGS, CALIFORNIA

The Desert Sun—5

This Week's Garden Hints

From the Palm Springs Garden Club

GERANIUMS

Garden books refer to the common garden geranium as a "pelargonium," but don't let this throw you, it's still a geranium. Easily grown in most sections of California, it presents a problem on the desert as it doesn't like frost nor the hot summer sun, yet no California garden seems complete without geraniums. Most desert gardeners find that the only solution is to pot them so that the pots may be moved to cooler climate in the summer.

VARIETIES

Geraniums come in a wonderful selection of colors from white and deep red. There are four and pale pink to peach, cerise kinds of geraniums: Lady Washington, or Show geranium; Fish geranium, Ivy geranium, Nutmeg, or Apple geranium.

LADY WASHINGTON

These have the large showy flowers and sturdy, compact plants. Should be fertilized slightly once a week while blooming. After blooming, prune

back to within 4 inches of base. Keep in full sun until new shoots appear, then move to partial shade. Less hardy than other varieties.

FISH GERANIUM

Good for window boxes. Has continuous blooms. Water sparingly during winter but keep damp during hot months. Can use more sun than other varieties.

IVY GERANIUM

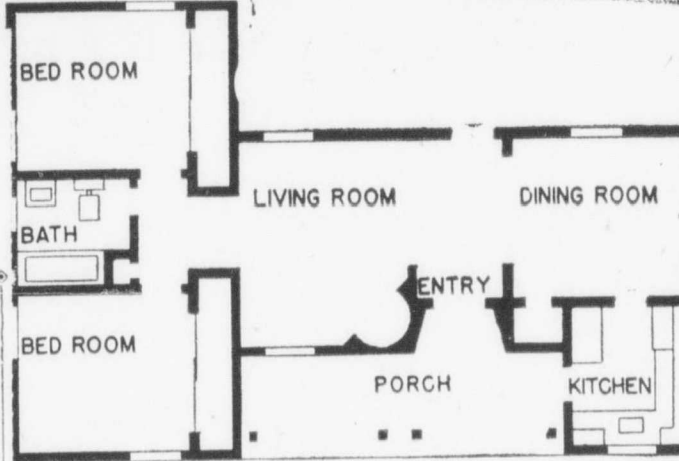
So named because of ivy-shaped leaves. Sprawls. Good for hanging pots or ground cover. This variety prefers partial shade even in winter.

NUTMEG OR APPLE GERANIUM

Fast growers. Have fragrant leaves and make nice house plants if kept in sunny window.

CARE

Geraniums must have good drainage. Avoid too much watering during winter as this will cause stem rot. Manure is the best fertilizer and it should be used during blooming period. Gardens which have carefully attention during the hot summer months could probably successfully grow geraniums in the ground if they were planted closely in large bed under high shade tree, and the ground was kept slightly damp. But a week's neglect will kill them. The tree would also give them protection from frost.



1000 SQ. FT.

VILLAGE HOTELS THANKED FOR COURTESY TO PRESS

A "thank you" was issued this week from the Chamber of Commerce to those hotels and apartment owners who forwarded free accommodations to members of the visiting press during the rodeo weekend, February 4, 5.

Those so thanked were Earl Coffman, Desert Inn; Keith Herbert, Casas del Sol; Jere Weber, Palm Springs Pueblo; Solle Manasse, Warm Sands Villa; and to Bill Walshe of the Biltmore for a cocktail party in honor of the visiting scribes.

Another appeal was issued for accommodations for the press the weekend of March 5, when the Seattle Rainiers and San Francisco Seals play the inaugural game at the Polo Grounds stadium.

According to Bill Dunkerley, chamber manager, two replies for six accommodations have already been received, those from Lazy Lodge and the Lone Palm. Enough rooms for 60 persons will be needed, he said.



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Boys and girls take new pride in their rooms . . . and their personal appearance . . . if they have a mirror all their own. To be sure of true-to-life reflections, install mirrors made with Libbey-Owens-Ford Polished Plate Glass. See us for your mirrors.

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SPANISH ATMOSPHERE REFLECTED IN HOUSE

The two-bedroom home shown as this week's Home of the Week reflects the traditional Spanish atmosphere inherent in Southern California with its tile roof stucco walls and recessed doorway and windows.

The L-shaped house is divided into two completely separate sections, one for the personal living of the family and the other for the general use of the family and friends.

ON EITHER SIDE

The two bedrooms are placed one on each side of the bathroom and are entered through short hallways branching off another short hall which goes from the living room direct to the bathroom. The bedrooms are distinguished through the inclusion of large wardrobes with sliding doors in their design.

The recessed entry leads into both the living room and the dining room and the line leading from it to the back door which opens on to a partially enclosed patio forms the dividing line between the two rooms.

ENTRANCE FEATURES

The fireplace is located just

off the entry and one side of it forms the wall making one-half of the recessed entrance. The other half of the entry is formed by the outside wall of a guest closet placed off the dining room. The kitchen is located at the front corner of the house and is conveniently placed in relation to the dining room. It may be entered from the outside by a door from the porch, the roof of which provides shelter from the weather in addition to carrying out the traditional look of the house.

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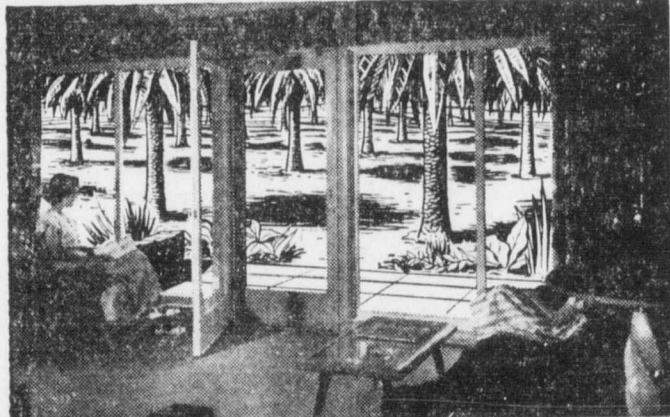
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Clearing Up Some Misconceptions

Some misconceptions seem to exist about the recent changes made by the two newspapers here in Palm Springs. Since both papers are being produced from one plant, the impression seems to be that they have consolidated. This is true only with respect to mechanical and business facilities. Both will continue as independent newspapers under the direction of their respective publishers.

The plan is patterned after the Tucson (Ariz.) newspapers which publish the morning (Star) and evening (Citizen) dailies. These two dailies are printed in one big plant but have independent owners, editors and business managers. They use the same mechanical facilities, building and business office staff. The arrangement retains all of the advantages to a community of two independent publications and eliminates the duplication of costly mechanical equipment and other facilities that can be used jointly. The plan has operated successfully in Tucson for many years to the satisfaction of readers, advertisers and community as a whole.

In a community as small as Palm

Springs, with the additional problem of seasonal fluctuations, the need for some such arrangement is even more apparent. There is not the patronage here to support two adequately equipped newspaper shops.

Many people believe that any community is better off with two newspapers. Be that as it may, the plan worked out in Tucson, and copied in many other towns, combines the advantages of separate newspapers with the economic, one-plant operation.

The plan has the additional advantages here of making possible an adequate commercial printing business. Part of the equipment of a newspaper shop and its personnel can be used for production of printing on a scope that would not be possible with a separate printing business.

For these reasons we firmly believe that Palm Springs will be better served under the new arrangement than at any time in the past, and that the plan will have the whole-hearted endorsement and support of residents and business interests.

Opinions of Other Editors

MULTIPLY BY TEN MILLION

(Santa Cruz Sentinel-News)

The Cleveland Plain Dealer recently ran an editorial which depicted an imaginary obscure citizen named Harry S. Truman in his effort to borrow \$500 from a bank.

The editorial, which the Plain Dealer headed "This Is Not Fiction," had the banker inquiring:

"Do you have any debts at the present time?"

"Oh yes," responded the would-be-borrower. "I already owe your bank \$25,800."

"What is your annual income, Mr. Truman?"

"I have take-home pay amounting to \$3750 a year."

"Hmhmhmhm," the banker hmmed. Then he asked:

"Do you think you will be able to save a large portion of your income this year and each succeeding year to reduce your indebtedness?"

"Oh no," replied Truman. "My necessary living expenses this year will be \$4250. I'll be forced to spend more than I earn."

"Pardon me," the startled banker asked. "Do you mean that, owing already seven times what you take in during the year, you're going to spend more than you earn?"

"That right," responded Truman. "I must provide tuition at private schools for my children; I must help a poor relative set up a new business in which he is going to lose money for a long time to come."

"That isn't all," said Truman. "I am building security for my children by putting price supports under them. My boys sell newspapers at a nickel apiece, but I give them an extra nickel. My daughters make lamp shades which they sell for \$5 but I don't think that's a fair price so I give them an extra \$2 for each one they sell."

What will the banker do, asks the Cleveland paper's editorial. Will he lend the money? Silly question. The editorial concludes:

"This scene is not fiction. It constitutes a faithful reproduction of the program set forth in regal solemnity by President of the U. S. Harry S. Truman."

"Multiply all the figures by 10 million and you have the Truman budget, his plan of government, the government's income and the government's debt."

"In this case Congress is the banker. If it makes the loan Borrower Truman's note will have to be signed by the taxpayers, which is to say by all the people."

"Who, in his right mind, would voluntarily indorse the note of such a profligate spender?"

Villagers' Views

SEND IN YOUR LETTERS TO THE DESERT SUN

Villager Calls Attention to Water Situation in Coachella Valley Area

Will you accept a letter from one of your subscribers about a subject that is vital to us all? (Water.)

In a recent editorial in the Banning Record, said: More Water for Banning. Before long a total of 76,000 acres in the Coachella Valley will receive a tremendous volume of water from the Colorado River. The underground water level there will probably rise so much that Coachella Valley may no longer want any more water from the Banning watershed.

They propose to bring more water from the source of White-water River into Water Canyon. Banning Heights is getting its water from the headwaters of White-water river at Raywood Flats.

Just a reminder: there was not enough water in White-water

River last summer to take care of prior claims in the river dating Jan. 1, 1850, and Banning Heights Water Co. claims date Oct. 31, 1906. According to the adjudication and determination of the selective rights in the White-water River and I quote Article XXVIII:

"If at any time the natural flow of said White-water River or any thereof is insufficient to furnish all parties entitled thereto with the full amounts of water awarded herein, then and in said event the said natural flow shall be distributed in accordance with the priorities as herein decreed."

In a talk by Engineer Bookman and W. E. Gearhart, U. S. soil conservation official in Beaumont told the Kiwanians Friday Banning could get more water by developing the supply from

adjacent watersheds. "I would like to ask Mr. Bookman why the Metropolitan Water District cannot be made to return 1300 miner's inches continuous flow that is draining into San Jacinto tunnel, 1/2 of which belongs to the Banning area and 1/2 to the Hemet area."

I remember Mr. Mulholland promised faithfully any water that would drain into tunnels would be pumped back to surface. It is true the District did try to shut the water off several times—they bought thousands of sacks of sand from the writer, mixed with cement, pumped into cracks to shut the water off. This failed. They did buy the Wolfkill Lawrence and other ranches they drained but no compensation was ever made to the surrounding country for underground water levels being depleted.

Who knows the Metropolitan Water District is not only draining the San Jacinto Mts., but the White-water River and the heart of Riverside County?

What could be better than to require the Metropolitan Water District to pump 650 miner's inches continuous flow back to the surface at the Lawrence add. This would be no more than right, and would solve the pass water problems for years to come.

Respectfully,
STUART D. ALLEN

Here's Idea To Entertain Our Visitors

One of the commonest complaints of visitors to Palm Springs is that they have nothing to do when they get here. A series of special events is being organized by most of the organizations in town, headed by the Chamber of Commerce, and here's a suggestion for another for them to coordinate.

With all the fine talent in the Village it would seem that on special occasions and on week-ends there could be an open-air show for visitors who like to amble about on the streets in the early evenings.

The fine outdoor performance put on last spring by the Shriners for the public proved what an attraction such an affair could be on a regular scale here. A platform was set up at the Plaza and the Al Malakiah band plus other entertainment regaled the throngs in the streets for the better part of an hour.

On nice evenings, which may be expected from now on, it would seem that 10 or 15-minute entertainment acts by the various professional performers in

California Cavalcade by CARL KUHN

YOUR NAME ALICE - OF TEUTONIC ORIGIN - MEANS "TRUTH"

Miss Avis LOBDELL

IS THE FIRST WOMAN IN RAILROAD HISTORY TO BE PROMOTED TO A HIGH EXECUTIVE POSITION! (UNION PACIFIC R.R. CALIF.)

YOU CAN NOT REACH HOLLYWOOD BY TRAIN

HERE ARE 1400 USES FOR SALT! NEWARK IS ONE OF CALIFORNIA'S GREATEST SALT CENTERS.. (SAN FRANCISCO BAY)

JACK WOLFE FEATURES

I Rise to Remark

By CONGRESSMAN JOHN PHILLIPS

If you can stretch your imagination, try to think of Thomas Jefferson as Secretary of Foreign Affairs, issuing a statement of friendship for Benedict Arnold, after the latter's conviction for treason. You are offended that I should suggest such a thing, yet that would have been the same situation as the one in which Dean Acheson, the present Secretary of State, has asserted his unchanged friendship for, and confidence in, Alger Hiss.

Benedict Arnold was a personal friend of George Washington. Yet when the conviction followed, it was Washington who said that there was no greater crime than treason. Wasn't it Lincoln who said that he would stand by a man when he was right, and part from him when he was wrong? I rise to remark that the tragic thing about the assertion of confidence by Dean Acheson, and the reported support of the latter by the President, is not so much that the Secretary of State made a public statement of friendship for Hiss,

as that he still holds his Cabinet position weeks later. President Truman, by his delay in demanding Mr. Acheson's resignation, must assume responsibility with his Secretary of State for this tacit defense of treason against the United States.

WE HAVE SUNK LOW in 160 years. "Fellowship with treason," said Edmund Burke in 1793, "is a bad ground of confidence."

It is desirable that those of us who live in the west should ask more about this situation. Where do we stand in this international chess game, which the amateurish Mr. Acheson is playing with the leaders of a nation where, literally, chess is the national game, and in which, figuratively, we who live west of the Rockies, seem to be expendable pawns. The conclusions have been too startling for people generally to accept. It remained for a well-known writer on foreign affairs, perhaps guided by Congressional suggestions, to come finally to the conclusions at which I hinted in a broadcast a few weeks ago.

"The United States," said Edgar Ansel Mowrer, "has abandoned the Truman doctrine, so far as Asia is concerned. As a result, not only Formosa, but Japan, the Philippines, and the entire Pacific area, as far back as Hawaii and Alaska are considered by the American armed forces as expendable." To put it simply, the line of defense is now California, Oregon, Washington, Middle west papers please copy.

DESERT Museum NEWS

Tonight at 8—Anthropology program. Subject: Peoples of Central Africa. Films: "African Fauna," "Congo Art," "Native Africa," "South Africa," and "The Veldt." Open to the public without charge.

Tomorrow, 9 a.m. to 5 p.m.—Field trip. All-day auto-caravan with no walking to the Cañuilla "Fish Traps," Travertine Point, and the Salton Sea. Bring lunch and water. About 100 miles round-trip driving. Meet at museum.

Tomorrow, 8 p.m. Attention is called to the change in guest lecturers for this program. Tad Nichols of Tucson, originally scheduled to show his Hawaiian film, has been called to Mexico on a photographic assignment and in his place Dr. E. Leslie Eames of Los Angeles, well known to museum audiences, will present a program entitled "Holidays in Florida." Dr. Eames will illustrate his talk with beautiful color slides of scenes throughout Florida, from Tarpon Springs and St. Petersburg on the West Coast, along the Tamiami Trail through the Everglades to Miami, over the Florida Keys to Key West, and north to the Cypress Gardens and St. Augustine. Program open to the public without charge at 8 o'clock at the Frances Stevens grammar school on North Palm Canyon drive.

Monday, 8 p.m.—Desert Photography group films: "The Valley of Heart's Delight" and "Family Album." Talk by Sam Arner of Cathedral City, "Adventures of a Pebble-Puppy," illustrated with color slides—a rock-hound's trip from California to Canada in search of gem-stones. Public invited; no charge.

Thursday, 8 p.m.—Membership program. Special re-showing of the thrilling movie "Tundra," the adventures of a flying doctor forced down in the Arctic ocean and his experiences with polar bear, caribou, musk-oxen, arctic hares, arctic foxes, otters, weasels, cougars, porcupines, wild husky dogs in a plague-depopulated village, and with two bear cubs. A hard-to-believe story, but remarkable wild animal scenes. Museum members only admitted to this special program.

The Village would give the "man in the street" a nice show and could be done with no cost since it is probable the entertainers would be glad to donate a few minutes of their time and talent in this civic gesture for the advertising they or their sponsoring firms would receive.

In a way it would simulate an outdoor band concert but inasmuch as Palm Springs has no orchestra or band this plan would be an agreeable substitute.

VILLAGER

DOWN MEMORY LANE

(From the Files of The Desert Sun of February 14, 1930)

It is estimated that upwards of 3,000 people visited Palm Canyon last Sunday.

Charles McAneny told a dinner gathering in Hollywood last week that one of the chain of Ritz-Carlton hotels of which he is president will be built in Palm Springs.

Desert wildflowers are beginning to cover the desert floor and soon will present a colorful carpet. Encileas, desert verbenas and chuparoses are already being noted.

A. Katchamakoff, local sculptor and proprietor of the Tahquitz Art gallery, has a beautiful display of sculpturing at the Desert Inn.

Bill Keys was bound over to the superior court on assault charges. He is accused of having shot and wounded Homer Urton of Banning in an argument over water rights.

Fred Payne Clatworthy, famous Palm Springs color photographer, has been invited by President Carl Barkow of the Banning Chamber of Commerce to photograph the almonds in bloom.

The Right Reverend Joseph Cantrell, D.D., will be here Sunday to dedicate the new Catholic church. Many church dignitaries of the southland will be here for the occasion.

Palm Springs Builders' Supply company and John G. Armstrong were defendants in a suit brought by O. A. Langford of San Bernardino for injuries suffered in an automobile accident.

Palm Springs Associates, still in its first month since organization, is functioning successfully, according to all reports.

Anthony Burke is obtaining publicity results which will be far-reaching in bringing people to the Village. Dr. Henry S. Reid is president of the Associates.

The old Palm Springs depot of the Southern Pacific has been moved across the tracks and is being remodeled for a home for the aged.

George Goldfine was fined \$1000 and sentenced to 90 days in jail for selling liquor in Palm Springs.

If you haven't been in Palm Canyon one of these mornings at 6:30 a.m. you haven't seen anything yet.

juries suffered in an automobile accident.

Production Manager and Director Melba Bennett is now on the lookout for any local authors who are clever at writing black-out numbers for the coming show. This year's theme "Spring Fever" offers a wealth of ideas from the birds and the bees on down to such mundane matters as spring cleaning and sulphur and molasses.

"This is an opportunity for anyone who would like to see their work professionally produced before a large and appreciative audience," said Mrs. Bennett. "Anyone possessing such a talent should get in touch with me by phone at 2-6371 or at the Insanity rehearsals Monday thru Friday evenings in the Frances Stevens school auditorium."

There seems to be just one answer. The President has set his heart on a program to socialize this country, at a cost of additional BILLIONS of taxes each year, and it would not be possible to spend the money necessary for western defense, and still have it to spend for support of the move to socialism, abroad and here. We of the west coast would have preferred defense, and freedom; the President evidently prefers temporary votes and eventual bankruptcy.

These are hard words, but before you say they are wrong words, put them in your file, or your scrap book, and read them again a year from today.

TEN TIMES Worse THAN WAR



Every year ten times as many Americans die or are injured in accidents as were killed and wounded in World War II. ... Do you have this vital protection?

All Forms of

FIRE MARINE
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Samson-Curtis, INC.

756 No. Palm Canyon Dr. Phone 2719

"Palm Springs Oldest Insurance Agency"

Hit-Run Victim Sounds Appeal

Will you of The Desert Sun please print this open letter to a hit and run pedestrian who on Christmas Eve hurled an aged lady against a palm tree by the Palm Springs Drug and Import company, causing a fractured shoulder?

I spent the Christmas holiday in the hospital and suffered. Why have you not come forward to make amends as may be in your power? Why not do it now? Your voice sounded kind. I like to think that had my name not been misspelled and you had had my address, you might have done so.

MRS. S. S. BARNARD,
P. O. Box 1435
Palm Springs.

Female blossoms of the date palm trees are pollinated by hand. This is necessary as the fragrant male blossoms draw the bees and insects who ignore the female blossoms making hand pollination necessary.

FLY TWA's famous

CONSTELLATIONS

New York

Chicago

and all points EAST

OR

ECONOMICAL, NEW

SKY COACH SERVICE

DC-4's

See or Call Your Local Travel Agent



Yes sir!

Only Santa Fe has 5 daily trains to Chicago

Just one railroad provides five trains daily to the East! It's the Santa Fe... and its great fleet of fine trains between California and Chicago offers a choice of accommodations to satisfy every taste and fit every purse. For all weather dependability, smooth-riding comfort, friendly hospitality, fascinating scenery, travel Santa Fe—the Chief Way.

SUPER CHIEF—America's finest. All-private room streamliner. Deluxe accommodations, three comfortable lounge cars, valet and barber service. New equipment improvements provide a smoother ride. Radio in every room. Extra Fine—Extra Fare.

between California-Chicago. Same traveling time as Super Chief. Observation, club-lounge and dining car service. Courier-Nurse service. Extra Fare.

THE GRAND CANYON—Popular daily Pullman and chair car train. Pullmans available to South Rim of the Grand Canyon for stop-overs. Courier-Nurse service for chair car passengers.

CALIFORNIA LIMITED—For over 50 years a convenient, comfortable Pullman and chair car train. Lounge and dining car.

EL CAPITAN—More than a train—a style of travel. The only all-chair-car streamliner

Fine food all the way, too—those famous Fred Harvey meals.

J. S. ROLLMAN, JR., City Passenger Agent
Santa Fe Ticket Office, 404 N. Palm Canyon Drive
Phone 6744 — PALM SPRINGS, CALIF.

Santa Fe

Plan Baseball Dinner Here On March 2

A baseball dinner for members of the visiting Los Angeles press, baseball players and local press will be given jointly March 2 at Chi Chi by the Junior Chamber of Commerce and the senior chamber, it was announced this week.

Master of ceremonies, verified a few days ago, will be Braven Dyer, Los Angeles Times sports columnist of note, who, it may be remembered, a year ago wrote a special feature for The Desert Sun in which he suggested the Village set up facilities



Dine & Dance
to the Music
of the
Guadalajara
Trio
Nightly
at the

DOLL HOUSE

Good Food!
Good Fun!
Good Drinks!

George
and
Ethel



for spring training for nationally known baseball clubs.

It was a short time after that the city council literally started the (base) ball rolling in town to the extent that Palm Springs now has the finest baseball park of any smaller city in the entire nation.

Wendell Hines Hits High Pace

One of the junior bowlers of only two months' bowling last week achieved a score made by very few veteran bowlers: Wendell Hines, one of the regular Saturday learners, hit an all-spare game, thus winning the house prize of 10 free games for his efforts.

Perris Defeats Doll House, 51-44

County league basketball this week opened locally with the Doll House being beaten by the Perris town team 51-44, at the Palm Springs Athletic club gym.

Bob Seipel was top star for the local lads who, in spite of an infected hand scored 25 points, 18 of which were in the first half.

It was the second set-back in a row for last Thursday evening Banning downed the quintet, 56-44.

Don Allen and Warren Linville refereed.

Indians Journey To Elsinore for Final RCL Game

Palm Springs Indians go to Elsinore tonight for the final game in a highly successful Riverside County league schedule. The Indians will enter the game in second place in the loop and can do no worse than a tie for that spot if they lose and still have a mathematical chance for first place if they win and Beaumont loses.

Elsinore is down in seventh spot in the loop. Beaumont, leading the loop, meets San Jacinto, a tough opponent tonight, and a possible first place tie between the Indians and Beaumont could result.

Last week the Indians rolled over San Jacinto 36 to 20 while the Indian Bs won their first loop game over San Jacinto Bs, 33-29.

Heath May Miss Village Sunshine

It is not known at this time whether Jeff Heath, former Boston Braves slugger, will avail himself of the Village sunshine during training of the Rainiers since, at press time yesterday, he had made no action on the Seattle team's offer.



SCRUB TEAM—Advance guard for the Seattle Rainiers, who start filing into town tomorrow, are shown here as they prepare themselves for a rough workout in their new suits. Left to right are Jaycee's Baseball Booster committee head Al Stutz, Senior Chamber President Keith Herbert, Mayor Charles Farrell and City Manager Russell Rink choosing for "first ups." (Jim Hervey, C. of C. photo.)

JAYCEE BOOSTERS PUT P. S. ON BASEBALL MAP

Seattle's Rainiers is a name soon to be affiliated as closely with Palm Springs, if the Palm Springs Baseball Boosters have their way.

The boosters, headed by Al Stutz, are a branch of the Junior Chamber of Commerce and were last year delegated by the city and senior chamber as the official hosts and planners for arrangements for the team's stay here.

COMMENCING TOMORROW many of the team are scheduled to arrive in the Village with all the pitchers and catchers due for practice Monday. Managers and other members of the staff will also be part of the advance guard to be met by the boosters.

By March 1 the remainder of the team is scheduled to arrive to commence practice in earnest. First game is set for March 5, with the San Francisco Seals in the new baseball stadium at the Polo Grounds, which will also be

the inauguration of the new facilities by the city.

OTHER HOME GAMES are with the Seals on March 7, 8; Pittsburgh Pirates March 11; Seals again March 15, and Sacramento two days later. The following Sunday, March 19, the Rainiers will tangle with their rivals in the south, the San Diego Padres. On the 21st the game will be with Portland followed

A. L. Cunningham Critically Ill

A. L. Cunningham, winter colony resident, was critically ill at the home on Alejo road this week following an acute heart attack suffered last weekend.

Mrs. Cunningham reports his condition improved although night and day nurses are still in attendance.

Oakland Visitor Reports Purse Loss

Police early this week were notified by Agnes Borland, Oakland visitor, of the loss of a red leather purse containing approximately \$200 in cash, her driver's license, passport and other personal effects. Finders are requested to leave the items at the police station.

Ex-Trojan Gridders Visitors in Village

Visiting the Village over the weekend and holiday were former Trojan footballers Bob Morrison and Al Maloney. The latter combined business with pleasure while Morrison, brother of Actor John Wayne, and official of Republic studios, was making his first trip to Palm Springs.

Fraud Warning Sounded by Head Of Shrine Event

Warning was issued this week by Francis A. Stearns, director-general of the Shrine convention in Los Angeles against persons who are soliciting advertising in what they claim to be an "official program" for the international Shrine convention to be held in Los Angeles next June, according to word to local Shriners.

"The only official program is being produced under direction of Noble Les White, deputy director-general of the convention, and Noble Bill Herman, chairman of the program committee," Stearns said. "This program, replete with kodachrome photographs of points of interest throughout California, is being published under sponsorship. No general advertising is being accepted. Therefore, solicitation by any person claiming to represent an official convention program is not only unauthorized but fraudulent, and should be reported to Shrine convention headquarters and to the Better Business Bureau."

Supervisors Plan New Dance Measure

Riverside county will have a brand new dance ordinance. Supervisors haggled Tuesday over amendments to the present law, then gave up and decided to have an entirely new one.

A committee will be appointed to draw up the measure and it looks as if free licenses will abound except for those run strictly for the benefit of the sponsors.

Registered at the Desert Inn for a holiday are Mr. and Mrs. Bernard Giannini of Los Angeles.

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JUST GOOD THINGS
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SOFT DRINKS & BEER
HOME MADE CHILI
YOU'LL LIKE
MRS. EDDY'S
HOME COOKED MEALS

Kramer Defeats Gonzales 6-2 6-3 At Tennis Club

Jack Kramer notched up another victory in his around-the-world matches with Pancho Gonzales last weekend when Bobby Riggs brought his world-touring tennis professionals to the Tennis Club here.

Kramer defeated Gonzales 6-2 and 6-3 before a large throng of net fans and notables.

Pancho Segura won over Frankie Parker 6-2, 6-4 in the other half of the double net feature. Kramer and Parker paired up to defeat the two Panchos 6-2, 6-4 in the doubles.

Dodgers to Journey To Cathedral City

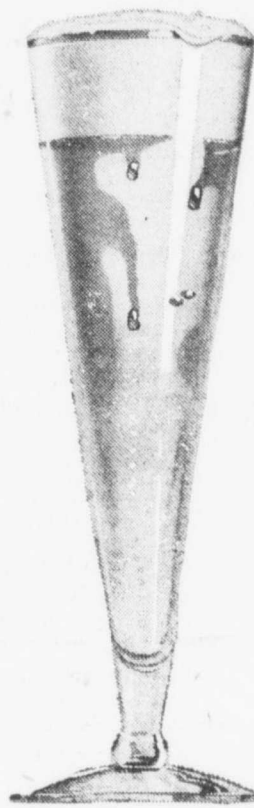
A change in schedule for Sunday's baseball game between the Palm Springs Dodgers and Cathedral City was announced yesterday by league Secretary Don Allen with the play moved to Cathedral City inasmuch as the local field at the Polo Grounds is not yet ready for play. Game

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PALM SPRINGS, CALIFORNIA
Friday, February 17, 1950

time at CC field is set for 2 o'clock.

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and
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Dinners from \$2.00

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and His Band

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RKO Comedy Star

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8—The Desert Sun

PALM SPRINGS, CALIFORNIA
Friday, February 17, 1950

Mata and Hari at the Plaza Tuesday Night in Second of Allied Artists Concert Series

Mata and Hari, satirists of the dance who will present an evening of danced theater here at Plaza Theater on February 21, at 8:30 p.m., have been seen in three major productions on Broadway, in Metro-Goldwyn-Mayer's film version of "Meet the People," in dozens of first-rate night clubs from coast to coast, including Ciro's in Hollywood, Chez Paris in Chicago, and Billy Rose's Diamond Horseshoe in New York City. This is their second nation-wide coast to coast dance tour, with a company of assisting artists and a pianist. They are presented by the Allied Arts Associates.

Ruth Mata and Eugene Hari saw America first as dancing comedians for an internationally famous European troupe whose headquarters were in Switzerland, where both were born and brought up in a suburb of Zurich. After four transcontinental tours, Mata and Hari decided to enter the concert business on their own hook, and remained in this country in 1939 after the remainder of the troupe had returned to Europe.

A background of classic training in many dance forms belongs to Ruth Mata and Eugene Hari. But the spark that sets off their hilarious and highly individual art comes from their own light-hearted viewpoint. These two are remarkably alike in thought and expression, which, they say, makes their matrimonial and professional partnership not only fortunate but inevitable.

They both have serious capacity for work, patience, endurance and stability. You have to have these qualities to undergo the discipline of any art. But what makes them unusual in the

solemn ranks of the dance is the fact that they can laugh, at themselves and others; can see the humor and pathos, the divine and the ridiculous in the human scene.

Other members of their company include the San Francisco-born Soya Leporsky, who came backstage after their first recital at the National Theater and has been attached to them ever since. Then there is Ottawa-born Norman Thomson, a graduate of the Ballet Theater corps de ballet, and of the far-famed Sadler Wells ballet company in London, and Tony Malone, who was born in Boston, was an ice-skater and Navy veteran of World War II before he joined forces with Mata and Hari. The pianist of the troupe, who accompanies them everywhere in the airlines-style Cadillac limousine in which they travel from coast to coast, is Charles Magnan. Stage designs for their productions were created by Wolfgang Roth, who designed the American Repertory Theater production of George Bernard Shaw's "Androcles and the Lion," and the sets for Margaret Webster's touring production of Shakespeare, now on view in many American colleges.

The presentation of their program promises to be a delight to Palm Springs audiences. Tickets for the event are now on sale at the Palm Springs Music Company, the range in price upward from \$1.80.

This is the second in the series of outstanding artists being presented by the Palm Springs Allied Artists' Association. Rise Stevens, the famed star of radio, motion pictures, concert and the Metropolitan Opera will appear here in concert March 7.



IT WAS ST. VALENTINE'S DAY—At Shadow Mountain Club this week the spirit of St. Valentine's day prevailed and above Kallam Cooley, Los Angeles, Mrs. Cooley, Mrs. William S. Lepper of Hollywood and Mr. Lepper have their music spread out on the wall for them. (Willis photo.)

Social Activities

AROUND THE VILLAGE IN SIX MINUTES

WITH PRISCILLA CHAFFEY

People who get married should get married on Valentine's Day, because it makes subsequent anniversaries, if any, so romantic. Such a one took place at the Racquet Club Tuesday night when Charlie and Virginia Farrell celebrated their 19th, complete with hearts and flowers. Any two people looking as handsome and gay as they do after nineteen years of wedded bliss are an excellent testimonial for the holy bonds of matrimony. Guests who gathered for cocktails and dinner dancing included Mr. and Mrs. Irving Snyder, Mr. and Mrs. Sascha Lautman, Mr. and Mrs. William Powell, Mr. and Mrs. Irving Nether, Mr. and Mrs. Harold Hicks and Mr. and Mrs. Henry McIntosh III, Mr. and Mrs. Nate Milnor, Mrs. Raymond Lowery and Milton Holst who hopped over from Honolulu for the festivities.

Still on anniversaries the Desert Inn celebrates its 41st year of operation Saturday night with a Pioneer Costume Ball. The party will be fun, the costumes authentic and colorful, and

many an old timer will shake the mothballs out of his system to be on deck. Actually, it's a birthday for all Palm Springs, as we wot well that no Nellie Coffman and no Desert Inn in 1909—no Palm Springs as we know it today in 1950. Palm Springs' early standards of development were pegged to the Desert Inn. Mrs. Coffman started out to build one of the best hotels in the world and it was going to be in the best of all possible resorts. She won on both counts. Fortunately for Palm Springs she had two sons to carry on the tradition she established and this they have done with outstanding success. Palm Springs congratulates Nellie Coffman, Earl Coffman and George Robertson upon this, their 41st anniversary. It is an anniversary for Palm Springs as well.

\$100,000 Bar

Gay spirits rollicking around Grace Pope's \$100,000 bar last Sunday came cocktail time. Among the group Life magazine photographers who had been out shooting the sand sailors at 29 Palms—they anticipated the \$100,000 bar to be some extra-super-duper gaudiness which would make a swell picture, but no. It's plain and in keeping with the simple desert interior of the Riverside Drive hacienda, BUT, its surface is paved with a hundred thousand dollars worth of optimism, viz: hundred dollar win, place and show tickets from the country's various race tracks. A case of big bets and slow horses. It took Mrs. Pope six weeks to collect them, imagine that? But she avers she collected them from her silly friends, being a strictly two dollar better herself. A very cute and original idea for a bar. Gathered about having fun Sunday were Mr. and Mrs. Paul Livermore, Mrs. Pope's houseguest, Mrs. Anne Keene, Mr. and Mrs. Edwin Sheedy of Florida and New York, Peter Stackpole (Life photographer), Hubbard Hunt from Pasadena, son of the architect, Bill Brown, Mr. and Mrs. John Mern, head of the OSS (Office of Strategic Services) he speaks ten languages fluently but even with a choice of ten to choose from, he didn't talk very much; Mr. and Mrs. Oliver Jaynes, a young Viennese, Ossie Scott, on Life's staff; starlets Charlene Hardie and Barbara Richie, Sue Henry, Basil Panzer, Bill Holm, Miss Pohl, Clark from Honolulu, Marj Pohl, Mr. and Mrs. John Oneck, Harold Guerin, Dr. Harold Mitchell, Eddie Karlson, Peter Kosloff.

Mrs. Pope later entertained her houseguest Mrs. Keene, Mr. and Mrs. Edwin Sheedy, Miss Pohl, Bill Brown and Mr. Stackpole for dinner and dancing at the Racquet Club.

Don Pendery Here With Bride

Mr. and Mrs. Horace Pendery have been enjoying a visit from the bride and groom of the family, Mr. and Mrs. Donald Pendery, who have been living in New York since their marriage last spring.

The young couple were sent out to the West Coast on a business trip by International Business Machines company with whom Mr. Pendery is associated. Mr. Pendery was the principal speaker at the regional meeting of the Institute of Radio Engineers which was held in San Diego this week.

Desert Inn Guests Enjoy Tenthouse

A tenthouse theatre party from the Desert Inn were enthusiastic in their praise of the recent production "The Male Animal," when a full contingent attended Thursday night. Another big turnout of Desert Inn guests was on hand for this week's Years Ago.

Among Tenthouseers were Desert Inn guests Mr. and Mrs. L. V. Britt, Grosse Point, Mich.; Mr. and Mrs. Richard Tracy, Bismark, N. D.; Mr. and Mrs. Richard Ellis, Seattle; Mr. and Mrs. Carl Spitzer, Toledo, Ohio; Mr. and Mrs. Howard Flint, Birmingham, Mich.; Mrs. James E. Davidson, Bay City, Mich.; and Mr. and Mrs. J. R. Bishop, Chicago.



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Canasta & Gin cards furnished in cocktail lounge

Flandrick Home Scene Of Gay Party

Gracious hospitality for which two extremely gracious people were host and hostess was the order of the afternoon Saturday when Dr. and Mrs. Carl Flandrick entertained with a large scale cocktail party. The affair honored the birthday of Mrs. Flandrick's daughter, Mrs. Howard Edgar, visiting with Mr. Edgar from Windsor Hills; and the birthday of Mrs. Ralph Ritchie, also houseguesting with Mr. Ritchie from San Marino.

The long buffet table carried out a theme of white and scarlet with tall white tapers studded with red hearts and the theme of Valentine carried throughout. Mrs. Flandrick, the season's most entertained bride, looked the way a bride should look in a gown of spring green tulle.

Guests included Past Potentate and Mrs. George Sallor, Judge and Mrs. Nevel Carns, Mr. and Mrs. Ernie Classen, Mr. and Mrs. Dick Winans and Jane Manse, all of whom were weekend houseguests at the Flandricks. The affair was attended by about a hundred and fifty Villagers.

Waters Dinner Hosts at SMC

Mr. and Mrs. Norman Waters of Chicago, who have leased a home on Vereda del Sur for the season, were hosts Saturday evening for cocktails at the hacienda here, followed by dinner dancing at the Shadow Mountain Club.

Their guests included Mr. and Mrs. John Burkheimer of Seattle, who were celebrating their wedding anniversary, their daughter, Mrs. T. E. Stephen, Mr. and Mrs. Gordon Prentiss, William Robinson and Ralph Moore, both of General Motors, Detroit.

Square Dancers At Wonder Palms

Season visitors at Ingleside Inn, Mr. and Mrs. Arthur Haeh, were hosts at Wonder Palms Wednesday evening for a dinner followed by square dancing. Their guests included their daughter from La Jolla, Mrs. Ramona Lober, their son Bud Haeh, Donna Mikel and Mr. and Mrs. Sam Stuart.



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THURSDAY NIGHT IS

Family Night

DINNERS, \$2.50

CHILDREN'S PORTION, \$1.25

Square Dancing

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ROY RANDOLPH

Music by

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**EXQUISITE
CHILDREN'S APPAREL**
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UCLA Swim Team Puts On Exhibition

Outstanding exhibitions of swimming and diving were on schedule at Shadow Mountain Club over the past weekend with the performers the swift aquatic stars of UCLA swim team, coached by Bud Cleveland. The club's large, figure-eight pool with high diving equipment and good visibility for spectators made the exhibition one of the most successful to be shown in the desert, according to onlookers.

Among guests for the club's largest luncheon turnouts to date, were: Mr. and Mrs. O. A. Torgerson of Cathedral City, who were hosts to Mr. and Mrs. Fred W. Scudder of Sunland. Mr. Scudder is public relations director of the Citizen's Nat'l Bank of L. A. They are staying at the Shadow Mountain Terrace.

Others enjoying the weekend at the club and staying at the Shadow Mountain Terrace were Mr. John A. Robertshaw of Greensburg, Penn., president of the Robertshaw-Fulton Controls Co.; Mr. and Mrs. Thomas Arden and their daughter Lynn of La Habra, Calif.; Mr. and Mrs. Harold Bayly of Woodland Hill, new members of the Club; Mr. and Mrs. A. S. Graham of Portland, Oregon; Dr. and Mrs. E. C. Pallette of Los Angeles, with guests R. A. Kennedy, E. M. Kennedy, W. B. Clark.

Cobina Wright Honored With Cocktail Party

Mr. and Mrs. John Galloia were hosts Saturday afternoon for a cocktail party at the house on the hillside which honored their houseguest columnist Cobina Wright.

Chatting over cocktails and admiring the magnificent view from the terrace were Mr. and Mrs. Earle C. Anthony, Mary Nelson, Bill Bogges, columnist Brandy Brent, Mr. and Mrs. Arthur Vincent of Burlingame, Dick Fewel, Jack Bonar and Peter Lovett.

Hoover Daughter Marries in Westwood Today

Virginia Jean Nobbs, daughter of Mr. and Mrs. Al E. Hoover of Palm Springs, will become the bride today of Darlow J. Smock. The marriage takes place in the Westwood chapel at Westwood Village.

Mr. and Mrs. Hoover left the Village Tuesday to be present at the ceremony and will return in about a week.

Business Women Meet at Bali Bali

Palm Springs Business Women's club met for its monthly breakfast at Bali Bali Wednesday morning with 28 members in attendance.

President Louise Purnell reported on activities of the last session of the Mayor's Coordinating council. Other main point of discussion was in planning for a float in this year's Desert Circus parade at the invitation of the Circus committee.



PRETTY PIONEER—Mabel Potter, daughter of Dr. and Mrs. James E. Potter of Palm Springs, shows how the well-dressed Miss of 1950 will help the Desert Inn celebrate its 41st Anniversary tomorrow evening at the Pioneer Day Costume Ball.

Society

"YEARS AGO" APPEALING OFFERING AT TENTHOUSE

"Years Ago" by Ruth Gordon, current smash hit at the Tenthouse theatre, starring Helen Stenborg as Ruth Gordon Jones, is one of the most appealing, heart-warming offerings yet shown by Producer H. M. Rogers.

With an excellent supporting cast—again Barnard Hughes comes close to stealing the show from the top performer—the play is one of the most well-rounded yet presented by Director Michael Ferrall.

Usual fine work is done by Gertrude Kinnell, Mort Thompson, in the part of Fred Whitcomb, turns in a most creditable

and adequate performance.

An interesting sidelight on the show is the cast. Punk, procured from Dr. O. B. McRory with the full realization that it was pregnant, "came through" Wednesday evening about five minutes after the performance with a blessed event—or rather, three of them.

But, on the basis that the show must go on, Punk, Miss Stenborg, Mr. Hughes and other stars are continuing with a better show each evening.

Last showings are Sunday, matinee at 2:30 p.m., and evening performance at 8:30 o'clock.

Redwood City C. of C. Official in Village

Visitors at La Hacienda this week are Mr. and Mrs. Ted Lauman of Redwood City. Mr. Lauman is president of the chamber of commerce of that city.

HOLLYWOOD'S New Country Club HOTEL

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From \$6 Daily—\$135 Monthly
445 N. Rossmore Ave.
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Guests from East and Village Among Diners at the Biltmore

Palm Springs Biltmore hotel this month has welcomed many eastern visitors returning to the desert for their annual winter holiday, and there also has been a goodly number of Villagers gathered in the hotel's beautiful mural room for dining.

Among the local folks assembled this week and entertaining houseguests have been Mr. and Mrs. Austin McManus, who had as their guests Mr. and Mrs. William duPont Jr. (she is the great tennis champion, Margaret Osborn). The duPonts are spending several months in Palm Springs, occupying one of the McManus' houses.

Others dining at the Biltmore have been Mr. and Mrs. Robert Ransom and their houseguests, Dr. and Mrs. John Wollenweber, of Seattle. The latter couple will spend two weeks here, and are to be guests this weekend at the opening of Borrego Springs' new golf club.

It was a birthday celebration when Mr. and Mrs. Ernest Alschuler entertained Mr. and Mrs. A. S. Lee, of San Francisco who are en route to Honolulu; and Mr. and Mrs. Sanford Samuel, of New York City. Mr. Alschuler received the birthday greetings.

Mrs. Clem Rogers and her houseguest, Dorothy Rohnert of Hollister, joined the local contingent dining here. Mrs. Rogers has taken a house in Palm Springs for the season.

Tennis again was highlighted this week at the Biltmore with the National woman's champion, Margaret Osborn, and her husband William duPont Jr., playing R. P. Ettinger of New York City, and Jo Sawyer, the hotel's tennis pro. The match drew a large gallery of hotel guests and friends from the Village.

Strauss Home Scene of Party

Mr. and Mrs. Alfred A. Strauss were hosts Thursday evening for a cocktail supper party for forty guests at the home on Patencio drive. Assisting Mrs. Strauss was her daughter, Mrs. Friedlander who is visiting from Seattle.

The Desert Sun—9

PALM SPRINGS, CALIFORNIA
Friday, February 17, 1950

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12th Annual Palm Springs Invitational TENNIS TOURNAMENT

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A long weekend of great tennis—be sure to see these nationally-ranked amateur stars in four days of great competition.

TED SCHROEDER
Davis Cup star.

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TOM BROWN
Former Forest Hills and Wimbledon runner up.

HERB FLAM
1949 finalist.

ART LARSEN
EARL COHELL
BUDGE PATTY and Many Other Top-Ranking Davis Cup Candidates.

NANCY CHAFFEE
MRS. HELEN PASTELL PEREZ
MRS. GRACYN WHEELER KELLEHER

THREE DAYS OF MATCHES AT RACQUET CLUB, TENNIS CLUB, DESERT INN, SMOKE TREE RANCH, BILTMORE AND LA PAZ.

Tickets on sale at all places where matches will be played.
CLUBS WILL BE OPEN TO THE PUBLIC DURING ALL MATCHES.

Four Events:

MEN'S SINGLES
LADIES' SINGLES
MEN'S DOUBLES
MIXED DOUBLES

SEASON TICKETS, \$4.00—Good for all matches.
FRIDAY, 60c
SATURDAY, Semi-finals at Racquet Club—\$1.50.
SUNDAY, Finals at Tennis Club—\$2.40.
(All Prices incl. Tax.)



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Pours so easily



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Nixon Tells Legion Auxiliary Government Needs Clean Up

Mrs. Harold Lienau journeyed to San Jose this past week to attend the three-day state executive board meeting of the American Legion Auxiliary, Department of California, held in that city. In attendance were all department officers, committee chairmen, past department presidents, 27 district presidents, hospital co-ordinators, and Girls State directors. Mrs. Lienau is department sergeant-at-arms.

Congressman Richard M. Nixon, vice chairman of the House Un-American Affairs committee, addressed the assemblage, and told members of the board that they, and all other loyal Americans must demand a four point program "to combat the Communist conspiracy that the Hiss case has so clearly exposed."

Congressman Nixon recommended: 1—Persons other than Hiss named by Whitaker Chambers as members of his espionage ring should be exposed before the Un-American Affairs committee, so that the American people will be made aware of the scope of extent of the Communist conspiracy.

2—THERE SHOULD be a thorough house cleaning in the State Department and in other government agencies of Communists and fellow travelers.

3—The American people owe a debt of gratitude to the FBI, and should give it their un-

qualified support against the attacks of those who set out to weaken or destroy the FBI.

4—We must develop a program of education, both in schools and for adults, in which our people are told the truth about Communism and the truth about our American way of life.

"If we are to check the growth of Communism," Congressman Nixon concluded, "we must take this whole issue out of the field of partisan politics. What we need is a bipartisan program to meet the threat of Communism at home as well as abroad."

Prior to Congressman Nixon's talk, Auxiliary chairman and district presidents, headed by their state president, Mrs. Frank Stump of Los Angeles, reported on progress of veterans rehabilitation, child welfare, and other phases of their work, for the first six months of the year.

THEY FOLLOWED the lead of the American Legion in opposing those parts of the Hoover report dealing with veterans' affairs, on the grounds that recommendations to divide the duties of the Veterans Administration would add red tape, save no taxpayers' money, provide fewer services to veterans.

Board members concluded their three-day session with recommendations on organization policies.

Mrs. Edna Heatt of Pasadena, National vice-president of the Western division, was guest of honor at a banquet Saturday evening. Mrs. Marian Nelson, National committeewoman from California was also present. Both women have been visitors to Owen Coffman Unit No. 319 in Palm Springs. At a reception following the banquet board members had the opportunity of meeting Congressman Nixon.

Flying in from San Francisco Tuesday were Mr. and Mrs. John Rosenthal. They left Wednesday in their plane, destination San Salvador.

Read Slowly

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Palm Canyon Dr.
Frontage

Running back to an alley.
204 feet on one side and
435 feet on another side.

COMMERCIAL ZONING

SEE IT!

Southwest corner of Palm Canyon Dr. and Via Escluela. Just opposite Vista Del Sol and adjoining the Palm Springs Pueblo on the north.

An Entire Block

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Riverside County Fair Opens Today

6-Day Run Of Colorful Event Begun

Many New Features
Cram Date Festival
At Indio Grounds

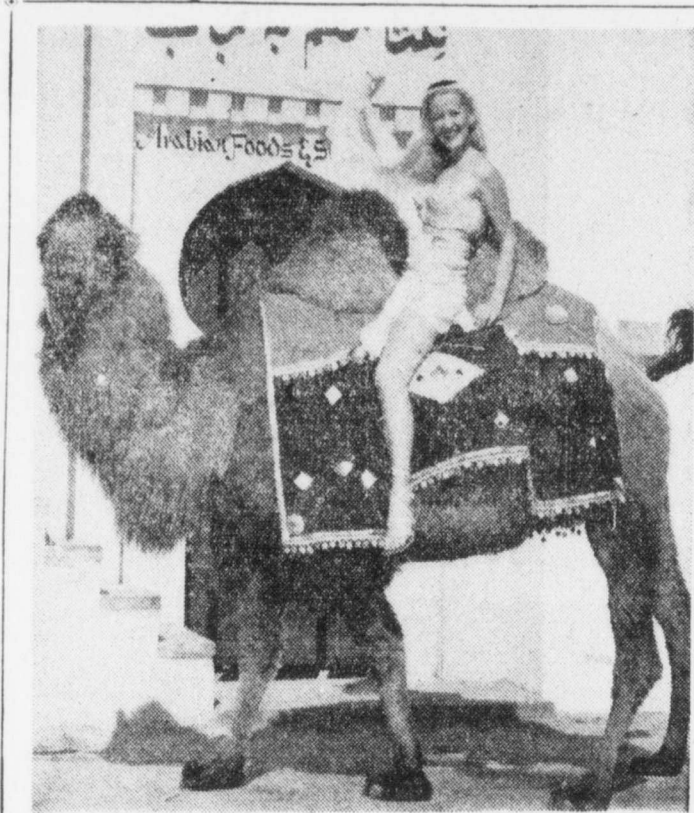
"Riverside county day" has been set for the opening day, at the Riverside County Fair & National Date Festival. Being held at the Indio fairgrounds, the 1950 fair will continue for a six-day run through Washington's birthday, Feb. 22.

Special programs are being arranged for this day, according to Bob Fullenwider, fair general manager, and Harry Hofmann, manager of special events.

Entertainment highlights in addition to the exhibits of California dates and desert citrus, will be the afternoon performance of the Blue Ribbon Horse Show with camel races and circus acts, special stage shows, and the premiere presentation of the nightly, free, Arabian Nights Pageant, starting promptly at 6:15 p.m.

Of special interest to Riverside County residents will be the Beauty Contest, scheduled for 11 a.m. of the opening day, for selection of Queen Scheherazade to reign over the 1950 Date Festival, with 11 Riverside County girls competing for this honor.

As a Good Neighbor Salute to surrounding counties, Feb. 18 has been picked as San Bernardino County Day; Feb. 19 as Los Angeles County Day; Feb. 20, Orange County Day; Feb. 21, San Diego County Day; and Feb. 22, Imperial County Day.



THE CAMELS ARE HERE—Camels and pretty girls and Arabs mark the 1950 annual County Fair and National Date Festival which opens today and continues until February 22.

Rainiers' Owner At Town House

Checking in at the Town House this week were Mr. and Mrs. Emil Sick, he the owner of the Seattle Rainiers who start training here Monday.

Among other guests registered at the Town House are Mr. and Mrs. Spencer Grant of San Francisco, John Black from Chicago,

Society Editor Village Visitor

Visiting her mother, Mrs. J. F. Fox at Smoke Tree Ranch this week was Christy Fox, society editor of the L. A. Times, with her husband, Lud Shonnard.

Mr. and Mrs. Merritt Bloxom, Seattle and Mrs. Elizabeth Satoris, Seattle.

Bob Hope Show To be Broadcast Here on Tuesday

Bob Hope and his cast will be in Palm Springs next Tuesday night to present the first broadcast of the season to go out from Palm Springs this season. His Lux radio show will be sent out from coast to coast from the Plaza theater.

The affair will be a benefit for the Palm Springs Police association, newly organized, and tickets are now on sale at a booth at Andreas road and Palm Canyon drive, the only spot they will be available.

Hope will be here later in the month to aid the Police association again when he appears with Jack Benny, Al Jolson and Eddie Cantor in first annual policeman's ball to be staged at the high school, February 25.

Mrs. Jordan Entertains for Judge Gabbert

Invitations are out this week for a cocktail party for which Mrs. Emily Nolan Jordan will be hostess at her hacienda on Avenida de los Palmas. The affair is to meet John G. Gabbert, superior court judge of Riverside.

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Indio, Calif.

U. N. Speaker Stresses Need Of Education

Dynamic Elsie Jensen, Southwest Regional director of the American Association for United Nations, Inc. was a speaker Wednesday night at the Frances Stevens school on objectives of U. N. and how the individual may best serve them.

Miss Jensen stressed the point that we are members of the United Nations because our representatives voted us into the world organization for the promotion of peace and welfare among nations. We have been voted in not once, but ten times. So, it is up to us as individuals to educate ourselves in the objectives of the United Nations and to support them.

"The question that should now be asked," said Miss Jensen recently in discussing her subject, "is whether we as individual citizens have matured to the position of world leadership that our nation now holds. As adults, as teachers, as parents, as students, whether we serve in the home, church, business professions, the trades, or on the farm, are we willing to undertake this additional load of citizenship duties conferred upon us by our government?"

Douglas Engineers Take Tests Here

A group of engineers from the Douglas Aircraft corporation were in town yesterday to undergo a series of aeronautics tests for the Civil Aeronautics administration at the local airport.

Dining and dancing at the Tennis Club Saturday night were Mr. and Mrs. Harold Hicks, Mr. and Mrs. Culver Nichols, Mrs. John Chaffey and William Nix, Jr., of Los Angeles.

ULTRA-SMART WOMEN

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or Write P. O. Box 121, Palm Desert, Calif.

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CHAPARRAL DATE SHOPPE

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ORANGES
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5 lbs. 99c

Indio, Calif.

1 Mile West of Fairgrounds on Highway 111

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"TEMPO HOME"

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TUNES BY OUR
MEXICAN TROBADORS.

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NO COVER CHARGE

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Rancho Carillo

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ON MONROE STREET AND
PALM SPRINGS HIGHWAY



"True Freedom" Topic of Sermon

"True Freedom" will be the subject of the discussion at the 11 a.m. service at Community Church Sunday with Abraham Lincoln and George Washington, whose birthdays fall this month, as an example of great leadership, the Rev. James H. Blackstone, pastor, said.

The choir will sing "O Saviour of the World," by Goss. A nursery for small children is provided during the morning service.

The Junior High Christian Endeavor group will meet in the church parlors at 6:15 under the sponsorship of Harry Tomlinson. They will continue the study of the story of "Elijah." The Senior High Christian Endeavor will meet at the same time at the church manse, 251 San Jacinto road. Several of the members who attended the Forest Home Conference will report on the sessions.

At the evening service at 7:30 p.m. Rev. Blackstone will speak on the Second Psalm. The high school girls will sing "Prayer" by Humperdinck.

The Desert Sun—11

Business Women Attend Service At Palm Desert

Last Sunday, February 12, Palm Springs Business Women's club observed their annual Church Attendance day. Each year the group attends a different church and this year "The Stables," Dr. John Robertson Macartney's Palm Desert Community church was chosen. The church is unique in the fact that it really is a part of the Shadow Mountain club riding stables, horses and all.

The business women expressed satisfaction in the program as they sat outside in chairs arranged along one side of the building with the Santa Rosa mountains as a backdrop.

Dr. Macartney's presentation of Lincoln's memorable Gettysburg address was very beautiful as was the entire service including "A Toast to the Flag" by John Jay Daly which was also presented by Dr. Macartney. Luncheon at the Shadow Mountain club for the Business women followed, and to the 36 members present this was declared a memorable day.

Plans Begun for Sunrise Service

Plans were set in motion this week for the annual Easter sunrise service on the hillside back of the Village.

First Sunrise service, attended by a handful of people, was held in 1917 and the event now has grown to national proportions. Bill Hay, noted radio Bible reader, has again been invited to take part in the program and Harry J. Tomlinson, musical director of Community church which has sponsored the affair for the past 33 years, is organizing a chorus of 75 voices for the special music. Any wishing to join the chorus is asked to contact him either at the church or at the night school at Palm Springs high school.

Lenten Services Start at St. Paul's

The Rev. Robert M. Hogarth will preach Sunday morning in St. Paul's in the Desert on "The Inadequacy of Imperfect Belief." The six weeks of the season of Lent begin this week, and the Episcopal church will have the following services of spiritual inspiration and instruction: Feb. 22, Ash Wednesday at 10:00 a.m. Penitential office, Holy Communion and sermon.

Five Tuesdays at 3:00 p.m. home services with sermons on personal religion by guest clergy. Five Fridays at 10:00 a.m. Holy Communion and Meditations on "Atoning Life." Sunday services, as usual at 8:00, 9:30 and 11:00.

Adventists to Have Exhibit At County Fair

Among the exhibits at the 1950 Riverside County Fair and National Date Festival, Feb. 17-22, will be one sponsored by the Southeastern California Conference of Seventh-day Adventists.

By Mrs. Paul W. Clark

Woman's Club Meets at Park

About fifty members and guests of the Cathedral City Woman's club were guests of Harvey Gerth and Richard Crossman, co-managers of the lovely Sky Ridge Trailer Park on Wednesday afternoon. A pot luck luncheon was served on the barbecue grounds followed by a regular business meeting. Mrs. Judy Shore, president of the newly formed Palm Springs chapter of the American association for the United Nations gave a most interesting talk on what United Nations should mean to each and every one.

Idaho Man Buys Ranch Property

J. G. Peterson of Boise, Idaho, where he is a Hudson Motors distributor, has recently purchased a tract from the west portion of H. E. Peterson's Desert Cove Ranch, east of Cathedral City. The new owner has just brought in a good well and plans are under way for a sort of colony of Idaho winter residents. Mr. and Mrs. Peterson are guests at Moon Manor during construction activities.

one of the California Branches with headquarters in Arlington, and the Voice of Prophecy of Los Angeles, Calif., which broadcasts every week throughout the United States over the Mutual and American Broadcasting Systems, and many other stations throughout the world.

The exhibit will give a bird's-eye view of what Seventh-day Adventists and the Voice of Prophecy are doing throughout the world in their Medical, Publishing, Educational and Evangelical departments. Included will also be a partial display of books and periodicals printed by the three large publishing houses of the denomination in the United States.

PALM VALLEY

● A five-legged sheep, some black bears, a llama, camel, an American bison, water buffalo, "Leo the Lion," and a black panther. That's the bunch of delegates who greeted me early Monday. Thought maybe I just had a trace of a hanger, cause it's been a little rough lately. No, it was just Ruby and her thrill circus from 1000 Oaks. She and her little friends are parked in the cove next to "Andy the Donkey Man" just out of Cathedral City. They're on the way to the fair in Indio. Came down and so these playful pets could get used to our balmy nights. Ruby said she understood "Leo" had to give up his work as the M.G.M. lion as his 18 pounds of meat a day didn't satisfy and he was getting other ideas.

● With the "Las Vegas like" growth of Hwy III, one has to watch closely to keep up with the rapidly changing scene, new buildings, and businesses seem to appear daily. Understand an edifice to house a post office in Rancho Mirage is in the blueprint stages. We'll have arrived when a height limit. Alcoholics Anonymous structure springs up. Indio (fast becoming the Phoenix of the Coachella Valley) is mushrooming West on Hwy III, and Palm Springs extending its resort area. East, puts "Palm Valley" (until a better name shows up) in an enviable spot.

● A new type of desert dwelling is rapidly becoming popular with folks whose time here is limited, and need only sleeping, "drink-in," sun-tanning, and not too much "cookin'" facilities. That's a 500 to 600-square foot, one-bedroom house or apartment with plenty of "built-in" features. Panoramas of John Harbush, and Rancho Mirage's Cal Brown already have Architect Barry Frost

Visit Our New WESTERN WEAR Room

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Cathedral City News

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Preparations for Vertchamp Concert Feb. 25 Completed

Albert Verchamp, well known concert violinist, will appear in recital here at the Palm Springs Woman's clubhouse at 8 p.m. Sunday evening, February 26.

This is a benefit performance presented by the Cathedral City Woman's club for Federation Benevolence. "A reception will follow the concert," states Mrs. Mary Wolseth, Woman's club president, "and the audience will have the privilege of meeting the artist and his accompanist, Eleanor Pepper who both performed last year in the same benefit performance."

At this concert the listeners will have the rare opportunity of hearing the famous and most difficult of all violin numbers, the Paganini Concerto played on a priceless Guadagnini violin by a masterhand.

Verchamp studied at the Royal

Academy in Berlin where he was awarded a scholarship to be a pupil of Professor Svecik, the teacher of Kubelik, in Bohemia. After his return he toured the concert halls of Canada and the United States and was hailed by the press of both countries as one of the world's great violinists. He was lost to the concert stage however when the movie moguls gobbled him up and he has since been devoting most of his time to solo numbers in all of the famous studios. It was in the Paganini Concerto that Verchamp made his debut with the Los Angeles Philharmonic under Dr. Arthur Rodzinski in 1936. Mrs. Alphamay Larrison, chairman of the Woman's club ways and means committee is in charge of ticket sales. She may be reached at 8-4277.

Make Test Trip On Del Sol Road

Charles Cobb of Berton Hollis and Carroll Waller plowed through several miles of deep sand to pioneer the new Del Sol road this week in the latter's four-wheel drive jeep. This new road now being constructed by the county will make a direct connection between Highway 111 at Rancho Mirage and Highway 99 at Thousand Palms. It will provide direct access to Highway 99 for Rancho Mirage, Palm Desert and Palm Village. It will give Cathedral City residents a new and interesting "circle tour" of the desert as the road goes through several miles of almost Sahara type sand dunes and traverses one of the best wild flower areas in the valley.

Start Plans for Annual Jamboree

A jamboree organization committee of the chamber of commerce met Tuesday night to lay preliminary plans for the annual Cactus Jumpers Jamboree to be held this year on Saturday, April 1. The jamboree is Cathedral City's one real community money raising event. The funds secured go toward maintenance of the Town Hall, toward paying for the fire hall, toward advertising the community in the purchase of folders, signs, etc., toward the development of Cathedral City's new Sunair Park and for assistance to any worthy community betterment project. The committee, which is composed of Chamber President Warner Moon, L. C. Lewis, W. R. Hillery, Claude Cobb, Ben Scott, Paul Clark and Mike Gordon, solicits the suggestions and active help of all of Cathedral City's civic minded citizens in making this years Jamboree an outstanding event.

Annual Social By School Club

Tonight the annual pie social is to be held at the Cathedral City school, starting at 7 p.m. and given by the School club. All residents are invited, whether or not they are members of the club and irrespective of whether they have children in school. Elaborately wrapped pies will be auctioned and the lucky male buyer is entitled to share the pie with the lady who baked it. The children will have their own pie auction and special entertainment. Each room at the school held a Valentine party on Valentines and refreshments Tuesday with an exchange of val-

entines and refreshments were served. Mrs. Helen A. Emery, principal, reports that the school was given credit by Warner Moon, chairman of the March of Dimes for Cathedral City, for making the largest contribution of any single organization.

Mr. and Mrs. George Williams of Minnesota who are wintering at Dr. Krane's Westview Apartments have installed a large television set. They report good reception on several channels.

Lions to Host Scout Dinner

The Cathedral City Boy Scout Troop 81 is to be entertained for dinner by the Lions club at the Town Hall next Thursday evening. The troop which is sponsored by the Lions club, held a sort of revival meeting at the Town Hall house Wednesday evening at which many future plans were discussed. One plan which was received with much enthusiasm was that of a weekend outing for the troop. Lion members Herb Henry and Orville Wood will provide transportation and a real holiday weekend is in the offing. The Lions are also cooperating with the scouts in helping toward funds to be raised to send a delegate on a three weeks eastern tour.

AC Plans New Sport Arena

The Cathedral City Athletic club is raising funds for the immediate installation of a battery of horse-shoe pitching courts in the downtown area. These courts will be open to the public free of charge. It is planned to hold a horseshoe pitching tournament in the near future. Club president Harry Watt states that plans are laid for a championship softball team this summer and that every effort is going to be made to provide Cathedral City with a well rounded sports program. Al Sprague is the chairman of the fund raising committee and reports a generous response from the business men and other residents.

Town Hall Work Now Completed

Contractor Ray Vogel has completed the alterations of the Town Hall, paid for by the chamber of commerce which owns the property. A new roof has been laid and asbestos siding installed on all the exterior

walls. New frames have been put around the windows and decorative shutters, paid for by the Cathedral City Woman's club are being installed at the front windows. All this in addition to the change in the front elevation makes a structure for community use of which Cathedral City residents can well be proud.



THIS HOME IS FOR SALE

To a highly successful business man and his family, over whom the desert has cast its spell, who desire to become part of this winter paradise . . . and who seek absolute perfection in desert living.

Here is a superbly designed, custom-built home to match one's fondest dreams and expectations. It is ready for the new owners to walk in and indulge themselves in luxurious, comfortable living, with justified pride of ownership.

This remarkable, owner-built, U-shaped, desert ranch house is advantageously located in the famous Shadow Mountain Estates at Palm Desert, California (12 miles southeast of Palm Springs), conveniently close to the delightful Shadow Mountain Club, and to all social activities of the region.

It stands in a setting of exquisite taste in landscaping. The house, patio, and heated swimming pool provide completely self-contained facilities, with absolute privacy, for the most fastidious tastes.

There are three huge double bedrooms in the east wing, each with dressing room and bath. A 30'x20' living room, with fireplace, forms the base of the "U". Kitchen, service facilities, and servants' quarters are in the west wing.

Each sumptuous room is a masterpiece of good taste. The dining room and bar, serving both living room and patio, are as unusual as architectural genius can make them. From the lawn one sees inspiring views of snow-capped San Jacinto and San Geronimo.

Every luxury and convenience that money and superb creative talent could provide have gone into this home. It has everything . . . 40' heated paddock pool, with outside showers and dressing rooms; all-electric kitchen; laundry, incinerator, refrigerator, deep freeze; "piped" music; exterior floodlighting; outdoor fireplace; beautiful lawns with sub-surface sprinkler system, and lawn furniture; terraced lily ponds with waterfalls. Completely furnished to the most minute detail. Capably staffed by experienced "desert people."

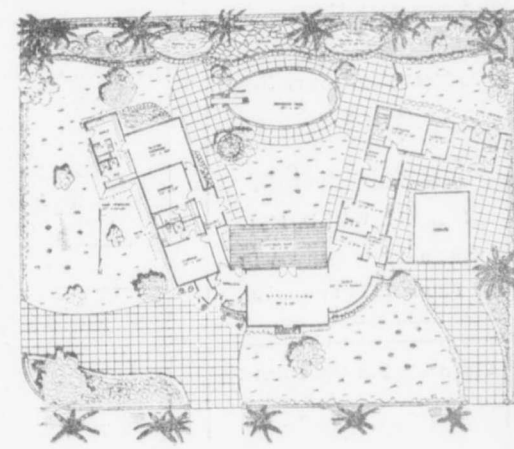
Completed only last spring, this home already has "traditions." A leading national columnist wrote, "It's the showplace of the desert." Recently used for scenes of a feature picture. Celebrities have graced this home with their presence.

IF IT'S A QUESTION OF WHETHER TO BUILD OR TO BUY A HOME ON THE DESERT . . .

Consider these advantages:

- The New Owners can take possession of this extraordinary home now . . . at the start of the season.
- They can take over with all the pride they would enjoy had they planned, built, and furnished it . . . with none of the headaches.
- They can buy this home for less than cost of replacement.
- And they will be the proud owners of the finest home in the region.

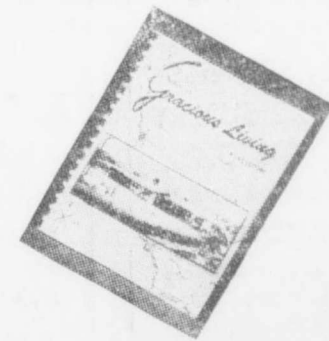
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If you would like to know more about this luxurious home, send for the pictorial booklet, "An Invitation to Gracious Living in the Desert," illustrated above. Address P. O. Box 285, Palm Desert, Calif. Or . . . if you are in Palm Springs, write, call or see owner's authorized agent, Edith Eddy Ward, at the Shadow Mountain Club, Palm Desert, Calif., and make arrangements to inspect this home. Phone Palm Desert 7-8911.

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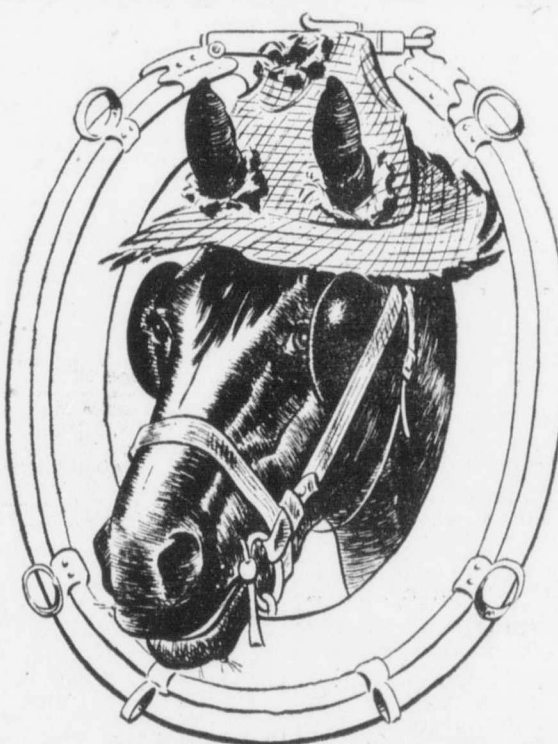
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Natural Sweets from the Largest
Date Garden in Coachella Valley.

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Greg and Neva



PORTRAIT OF A HAS-BEEN

Old Dobbin used to be a pretty important factor on the farm—now the poor fellow's a has-been. Time was when a farmer's affluence was measured in terms of the horses he owned. The American farmer's efficiency still is rated in terms of horsepower—but the rating applies to motors, not to Dobbin. And electricity powers many of the motors that have made this efficiency possible. These motors power the pumps to carry water to all parts of the farm, and they run the compressors that provide refrigeration for perishable crops and dairy products. Old Dobbin became a has-been because progress passed him by. His successor hasn't his personality, but the motor has versatility and a greater performance capacity—two factors that have enabled American farms to set production records that have made us the best-fed people on earth.



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Cub Scouts Form New Riding Club

Cub Scouts of Den 5, Pack 80 of Palm Springs, have a newly formed riding group and now will ride every Saturday at 2 p. m. under the direction of Frank Brown (Brownie) of the Rancho Stables.

As most of these boys are new riders, Mr. Brown said he would teach them to handle their horses first before taking rides out into

the desert. After they have learned to mount, set saddle and make figure eights they will hit the trail with two escorts, one lead and one behind. Horseman in general is what the boys hope to learn.

Boys riding in the group will be Robert Avila, Pat Barbara, Jess Carillo, Gary Golden, Joe Henderson, Cubby Parker, Gary Plymire, Larry Purcell, and Eugene Theriault. Den mother in charge is Mrs. Adele Brott.

Returning for their annual winter sojourn in the desert from Aberdeen, Washington are Mr. and Mrs. Billy Rogers. They are guests at Casa Palmeras.

PUBLIC AUCTION

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Sunday, February 19th

STARTING AT 11 A. M.

I will sell at Public Auction the entire stock and fixtures of
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Terms of Sale: CASH

Everything must be removed immediately following sale.

Merchandise will be sold in lots to suit attending buyers.

Max Grone, Auctioneer

PHONE 5115

Burglars Obtain \$18,000 in Loot

Jewelry and clothing valued at \$18,308.50 was taken by burglars in a raid on a local hotel last weekend.

Attorney and Mrs. John Cusack of Chicago were the heaviest losers with more than \$10,000 in gems and a \$5000 mink coat stolen from their room. Mr. and Mrs. William Molan of Minneapolis lost clothing and rare handbags. Dr. Joseph D. Helman of Cincinnati lost \$1500 in jewelry and clothing.

Charles E. Davis Taken by Death

Death from an old malady Sunday took Charles E. Davis, visiting San Francisco, who passed away at the hospital where he had been for a few days.

A merchant of housewares in the Bay City for many years, he was 54 at time of his death. He is survived by a son, Robert, and daughter, Elaine Pass, both of whom live in San Francisco. Body was sent north Tuesday for interment and services.

Phil Boyd Praised For County Work

Phil Boyd, Palm Springs' first mayor, relinquished the reins of county Republican leadership at a meeting of the county central committee in San Jacinto last week with words of praise from county and state leaders sounding in his ears.

He resigned to become state Republican leader. Glenn Gurner, Riverside business man, succeeds him in the county.

The Desert Sun CLASSIFIED ADS

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NOTICE TO FINDER
The penal code of California provides that one who finds a lost article under circumstances which give him means of inquiry as to the true owner and who appropriates such property to his own use without first making reasonable effort to find the owner is guilty of larceny.

LOST—Pigskin billfold, initials R.C.R.A. Made by Mark Cross. Contains UCLA identifications. Reward. Ph. 5421.

Personals

VETERANS: Do you wish to improve your earning power? Learn to fly! Palm Springs Airport School of Aeronautics is approved for Veterans Flight Training. For information please call 2705 or stop by Palm Springs Airport.

Superfluous Hair
Permanently removed by Electrolysis. Electrolysis. Experienced technician. Vivien Milne, R. E. Phone 5604.

ALCOHOLICS ANONYMOUS—Meets Tuesday 8 p.m. Council Chamber, Airport. Those having drinking problem and honest, sincere desire to do something about it, are welcome. Box 460, Palm Springs.

ELDERLY GENTLEMAN wishes board and room and nursing care. Write P. O. Box 190, file Q.

Directory Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS
ANDERSON, GUY & TERRY 2064
773 N. Palm Canyon Drive
BELYEA, MARIE 2929
428 N. Palm Canyon
Box 211—Idyllwild
BORRERO SPRINGS CO. 3666
8 The Plaza 2793
JAMES J. CAMPBELL 2379
156 So. Indian Ave. Box 275
EMMONS REALTY CO. 2375
238 S. Highway 111
FOSTER, H. H. ASSOC. INC. 3555
101 N. Palm Canyon Dr.
FULTON, MURIEL E. 2226
482 N. Palm Canyon Dr.
Branch Office 4771
311 S. Palm Canyon Dr.
GRILL, ERNEST JR. 6666
344 N. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
HILLER, RAY 2957
444 N. Indian Ave.
ISRAEL, ADOLPH 2981
437 N. Palm Canyon Dr.
JAMES, MARTHA 2751
445 N. Palm Canyon Dr.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
431 N. Palm Canyon Dr.
NARDONI, AUGUST J. CO. 2781
Across from Fire Dept.
OLMAN, GEO. REALTY CO. 2756
187 S. Palm Canyon Dr.
PALM SPRINGS REALTY CO. 507
N. Palm Canyon 2742
ROBERT RANSOM 2793
142 S. Palm Canyon
REID & WADE 7534
Taiguiz River Estates
850 S. Palm Canyon Dr.
ROSE, DAVE 2844
252 N. Palm Canyon Dr.
ROCKS, MADGE O. 2727
475 N. Palm Canyon Dr.
SHEPTENKO, PETER B. 2727
475 N. Palm Canyon Dr.
TREZEVAULT, ELIZABETH 2829
1200 S. Palm Canyon Dr.
WRIGHT, BILLY 5727
285 N. Palm Canyon Dr.

CATHEDRAL CITY
DESERT REALTY, 8-3251
615 Broadway
BLAKELEY, M. H. 8-4313
HILLERY, WILLARD R. 8-3417
SHERRILL, R. H. "Bob" 8-3534
707 and 713 "D" St.

DESERT BEL-AIR
LOWELL-DRAIS, Agent
5 Mi. W. of Indio on
Highway 99 — Indio 72280

DESERT HOT SPRINGS
COFFEE, L. W. DHS 121
3 W. Pierson Blvd.
PALM VALLEY AREA
CAMERON, DON 8-4411
71843 Highway 111
EWART, ESTELLA C. 8-3112
Rancho Mirage

PALM DESERT
EASLEY, JAMES L. Indio 7-6161
Palm Village Tract Office
Palm Village Land Co.
Hiway 111 Palm Village
PANORAMA RANCH TRACT
OFFICE Palm Desert
Palm Village 76871

Personals

WILL do knitting especially for you—dresses, socks, or sweaters. Glenna Monsen, 3831 Oakwood Place, Riverside. Phone 4859-R.

Service Miscellaneous

RE-UPHOLSTER & SAVE
2-pc. suite, \$69.50 & up. Also complete drapery service. Free estimates, pick-up and delivery. New location. Montesanto Upholstery & Drapes
902 Broadway, Cathedral City
Phone 8-3044

FURNITURE
Repairing and Refinishing
Antiques Restored
Expert workmanship guaranteed
Best local references
D. R. JONES, D.H.S. 522

LARGE Deglet Noor date palm offshoots, planted for you at \$1250. Dates from your own trees. Palm Valley Ranch, Box 70, P. S., or Ph. 84484 evenings.

TRAILER TOWING
J. JARRETT
PHONE 9087

REST HOME, Elderly, Table, tray service. 510 1/2 W. Wilson, Banning. Phone 2141.

Instructions

PIANO and guitar, private instruction. Advanced and intermediate piano. Spanish and Western guitar. Trixie Jarrett, phone 9087.

TAP DANCING and ballet classes—boys and girls. With Trixie at The Play School, 1547 N. Palm Canyon Dr. Ph. 3213.

ALGEBRA, arithmetic, geometry, social studies, tutored by L.A. teacher. Box 514, Desert Hot Springs.

Home Services

PIANOS
New and Used
Grands, Spinets, Uprights
For Sale or Rent
Tuning & Repairing
Apply Rent on Purchase
HOLLEY & JACKSON
233 Cajon St. - 6891
REDLANDS

REFRIGERATION
SALES & SERVICE
TEX DISKELL
292 S. INDIAN AVE.
Phone 2828

Situations Wanted

COUPLE 47, Scandinavian, manager and caretaker of motel or private residence. Experienced and capable of full charge. 1038 Beaumont ave., Beaumont, Calif., c/o A. A. Ruokonen.

ACTIVE couple want work managing Motel, Dude Ranch, private estate. Wife good cook. State salary. P.O. Box 190, file S.

HOUSEKEEPER, good cook, not domestic type. Take care of 2 bedrooms, bath, maid's room, bath; guest house, bath; beautiful patio badminton court, large sun deck, all walled. \$20,000.

SPECIAL CARE given children, hour, day, week, month. Doctor's references. Baby-sitting. Rates. Phone 24353.

HENRY for carpenter, repair, maintenance. 271 Andrews, Ph. 7313. No Saturday calls.

LADY will care for children by hour, day of week; fenced-in yard. Phone 7066.

CHAUFFEUR, sight seeing trips, anywhere. Local references. Have car. Jarrett. Phone 9087.

PRACTICAL NURSING
BABY SITTING
Work by hour. Phone 24701

WANT WORK laying cement blocks by experienced man. Lee Grannis. Phone 2-4054.

BABY-SITTER
Experienced. Reliable
Mrs. Crook. Phone 9081

Help Wanted

EXTRA EARNINGS! Show Every-day Greeting Cards, 15-card \$1 assortment sells on sight, pays you up to 50¢! Metalics, Plastics, many more. FREE Imprint Samples. Assortments on approval. STYLART, 1310 Santee, Dept. 83, Los Angeles 55, Calif.

EARN BIG MONEY with FREE SAMPLES of Imported Notes, Napkins, Stationery, \$1 box of 15 all-events Greeting Cards, others, pay up to 100¢ PROFIT! Assortments on approval. STYLART, 1310 Santee, Dept. 74, Los Angeles 55, Calif.

CHEF (working) large eating establishment for Summer season in beautiful mountain resort. Write, giving experience, references, etc. P. O. Box 103, San Bernardino, Calif.

NEED HELP?
Phone Jane Brown 2838
P. S. Employment Agency
180 N. Indian

Business & Financial

ASSOCIATE in operation year- round resort (leased). Beautiful Spanish building, swimming pool, dance hall, amusements, etc. Or will lease 1/2 interest in newly furnished and equipped cafe on main Hiway near Indio to practical man. Write P.O. Box 190, file H.

LEASE—Trailer site adjoins Rancho Park, facing Sunrise Way. Ideal for DeLuxe Park. Will give long term lease with option to buy. See Owner, John W. Williams, 423 N. Palm Canyon Dr. Phone 3311. Or, see your broker.

1ST AND 2ND TRUST DEEDS BOUGHT by private party. Also loans on vacant lots. Write P.O. Box 190, file J.

Business & Financial

HAVE CASH buyer for business income building on Palm Canyon Drive. Property must show at least 10% net income on price asked.
H. N. Duncan, Associate
H. H. FOSTER ASSOCIATES, Inc.
101 N. Palm Canyon. Ph. 3555

FOR SALE—An established self- service laundry. No competition. A money-maker. Dry cleaning and laundry agency. P. O. Box 517, Desert Hot Springs, or phone 676. B0786

BEST little business in town. Ideal for man and wife operation. Health condition forces sacrifice sale. Excellent location. Good lease. P. O. Box 190, file I.

TRAILER PARK for rent, to ex- periented operator living in trailer. Thirty spaces. 2 miles from Indio on 60-70-99. A good deal to right party. See Marc Wilkin, Hotel Indio.

For Sale or Exchange 34

NORTHERN CALIFORNIA cow ranch, 200 head capacity, modern conveniences. On blvd. near Reno. Want Palm Springs vicinity acreage with business possibilities. W. Pitkin, 401 W. Mildred, El Monte, Calif.

Real Estate For Sale

UNFURN. one-bedroom, 240-ft. frontage, Rancho Mirage, \$7950—terms.
Modern 2-bdrm., 2-bath, close to Shadow Mt. Club and new Palm Desert School. \$9500—terms.
Model furn. home, Rancho Mirage, \$12,500, terms.

GI TRANSFERRED to England. Must sacrifice 2 double units on excellent corner lot in Cathedral. Sleeping porch and sundeck. Gas, electric. Full price \$7500. Low down payment, easy terms including 3% JUST finished modern 2-bdrm. house on fine residential street, Rancho Mirage, Lot 120 by 250, use of pool. \$7250, terms. BEAUTIFULLY furnished model home, excellent corner, Rancho Mirage, 165 ft. frontage, \$12,500, terms.

2 1/2 ACRES in Rancho Mirage, over 300 ft. frontage, paved road. Utilities in. \$2000—1/3 dn. 5-ACRE date ranch in a beautiful setting, giant cottonwoods. Modern unfurn. 2-bdrm. house, large pool, \$18,000, terms. Corner, both roads paved, frontage on Del Sol rd. 80 ACRES in Del Sol. No water. O. K. for grapes. \$75 per acre. See me for lots and acreage at right prices.

DON CAMERON, Realtor 71843 Hiway 111. Ph. 8-4411
If no answer call 2701

FOSTER SPECIALS
Fine income—South Palm Canyon store and two deluxe furnished apts. All long leased. Top condition. \$45,000 or larger income trade.

FINE FURNISHED, re-decorated, South End, tile roof, stucco, 2 bedrooms, bath, maid's room, bath; guest house, bath; beautiful patio badminton court, large sun deck, all walled. \$20,000.

EXTRA SPECIAL
60 by 105-ft. lot, Winterhaven Tract
H. H. FOSTER ASSOCIATES, Inc.
Lee Leucke, Harry Duncan, Ted Pearson
101 N. Palm Canyon. Ph. 3555

PALM VILLAGE—3 bedrooms, 2 full baths, living room with fireplace, den, dining room, kitchen, service porch, asphalt tile floors. Well built. Fenced yard, 215 De Anza Way. Courtesy to brokers.

5-ROOM house, attractively fur- nished and decorated. Fireplace, picture window with grand view; walled in patio & yard, best location. 630 Hermosa Drive, off Tamarisk Rd. By owner. Price \$15,950.

29 PALMS business lot, 66-foot frontage on Adobe Road. Next to new Desert Trail Building. \$4000. Will sell 1/2 of lot. E. R. Lee, 922 S. Truro Avenue, Inglewood, Calif.

PRICE FOR QUICK SALE
1 1/2 BLOCKS FROM BULLOCK'S R 4 lot 100x128, between 416 and 420 South Belardo. See your real estate agent or write P.O. Box 190, file L.

BEST BUYS
Cathedral City—Rancho Mirage
Houses—\$4250 to \$8000
Incomes—\$9000 to \$16,000
Some terms... Some trades
RUTH BILES—BROKER
Cath. City, Motel. Ph. 8-3602

SWIM POOL, heated and filtered, with beautiful 4 bedroom home, completely furnished. Price—\$27,500.

MUNHOLLAND & CO.
431 N. Palm Canyon. Ph. 3673

NEW modern, 3-bedroom house, worth seeing. Unusual value. Financing arranged. Open for inspection. Price \$11,500. 870 San Lucas. Phone 24322.

STORE building, good condition, reasonable ground rent leased land (not Reservation). Water, electricity, hardwood floors. Floor space 40x60. Phone 3944.

ATTRACTIVE 2-bedroom house, furnished; walled patio and yard, view, 630 Hermosa Drive, off Tamarisk Road. Ph. 3024.

ON PALM CANYON DR. Business lot, full size. \$4500
MUNHOLLAND & CO.
431 N. Palm Canyon. Ph. 3673

MUST SELL VIEW LOT in pre- ferred tramway location. Full price \$1,250. Call Heiser, phone 2727.

4 UNITS, 2 studios, one six, and two five rooms, unfurnished. Owner, 1364 N. Alta Vista, Hollywood 46, Calif. Ph. HO 95512

See Your Broker
IF YOU WANT A VIEW & PRIVACY
THIS IS IT!

ULTRA modern new home, large living room, fireplace, bedroom, bath, dinette, kitchen. Owner on premises. 400 N. Calle Santa Rosa.

CHOICE residential lot among fine homes. Level north frontage, out of wind area, walled 2 sides, 241 El Portal. Owner, P. O. Box 545 Palm Springs.

COMPLETE subdivision on S. Palm Canyon, 7 1/2 acres of level land. Priced away below cost. See APPLEBAUM, 320 S. Indian

8-ROOM furnished home, \$2700. All-year climate. 714 S. Broadway, Cabazon.

40 ACRES in Thermal. Domestic water & power. Get it and subdivide. Box 153, Wilmington.

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Real Estate For Sale

OPEN HOUSE
SEE THIS ONE BEFORE
YOU BUY!

Owner must sell this 2-bed-room home — completely furnished in desert modern furniture, including drapes. Double garage partially completed & partitioned for 3rd bedroom or den — many improvements including 6-foot redwood fence enclosing rear. Large flagstone patio. Completely air conditioned.

4267 Sunny Dunes Rd. Ph. 6345.

ENTIRE block. Zoned for bun- galow court. Room for over 30 units. All utilities in and paid for. Worth over \$20,000. Owner says: Cash it out for \$13,500.

PETER B. SHEPTENKO
REALTOR

Associate Brokers
Bill Heiser
Jules DeVorzon
Kae Noble-Hughes
Madge O. Rocks
475 N. Palm Canyon Drive
PHONE 2727

FOR SALE: One 2-bedroom home with bachelor apartment in connection. Large lot fenced and planted. Flat tile roof. Partially furnished. Will sell for amount of Trust Deed and costs. See John W. Williams, Realtor, 423 N. Palm Canyon Dr. Phone 3311.

SMALL HOME
Well furnished, beautiful view
TRAMWAY AREA
Near Transportation
OPEN
2336 GIRASOL
Palm Springs Realty Co.
Phone 2742

COMPLETELY furnished 4-room cottage, built 1947. Refrigerator, stove, panel ray heat, cooling system. \$3500, terms. Owner, H. J. King at E-10, P. S. Trailer Village, 156 S. Indian. Ph. 9038, or get key at office, or write P.O. Box, 173, Palm Springs.

LEASE — With option to buy. Three acres for trailer park. Water, gas electricity & phone on property. On Hiway 111, 1 1/2 miles east of Cathedral City. Place improved. Write 8526 So. Figueroa Street, L. A., or see your broker.

FOR SALE — Industrial prop- erties. Will lease land or will build to suit and lease. See John W. Williams, Realtor, 423 N. Palm Canyon Dr. Phone 3311. Claude W. Gottbeuht, Assoc., or—See your broker.

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CHOICE residential lot among fine homes. Level north frontage, out of wind area, walled 2 sides, 241 El Portal

Real Estate For Sale 35

PALM DESERT
Beautiful new 2-bedroom, 2-bath home, with RADIANT HEATING, huge fireplace, large view windows, desert colors, fluorescent lighting. Near Shadow Mt. club, school & church. Sell, \$14,000. unfurn.; \$15,635 furn. BECK, 1/2 blk. E. of school. Phone 7-6063.

STRATEGIC Broadway lot, \$4500. Small dwelling, total price—\$3500.
New 2-Bedrm. modern dwelling, restricted, \$12,300. terms. Lots \$900 to \$3500.
In venerable Cathedral City or the Sunair addition.
Realtor HILLERY, Cathedral City

OCEAN and 101 Highway frontage. Home, restaurant, 4 acres suitable for motels, trailer park or homes. All or portion. Reasonable price. Terms, 30 miles north of San Diego. Unexcelled view and opportunities. P.O. Box 635, Leucadia, Calif.

50-FT. LOT, business and hotel zone. Located on Palm Canyon Drive. Tramway just in rear of lot. Sacrifice for quick sale. Ph. Charleston 8-0168 or write 730 No. Victory Blvd., Burbank.

HOTEL-BUSINESS SITE
Palm Springs Finest, Approx. 5 acres. Zoned for C-1 and R-3. \$55,000.
OWNER'S AGENT
174 No. Sunrise Way, Ph. 7704

LOVELY 2-bedroom, den, 2-bath home with complete guest house. Well shrubbed half-acre. Choice location in exclusive Rancho Mirage. Sacrifice. Owner on property. 42-264 The Veldt, Rancho Mirage.

TRUST Deeds paying monthly, exchange for income property, will assume on Palm Springs or Los Angeles area.
MUNHOLLAND & CO.
431 N. Palm Canyon, Ph. 3673

FOR BETTER REAL ESTATE VALUES CONSULT
ADOLPH ISRAEL
REAL ESTATE BROKER
437 N. PALM CANYON

HAVE 2 good 10-acre lemon groves at Corona and small beach house at Surfside Colony. Will trade all or part for Palm Springs income property. P.O. Box 556, Tustin, Calif.

UNITS, completely furnished, 6 kitchens, 5 hotel rooms. Price \$75,000. Consider part exchange.
MUNHOLLAND & CO.
431 N. Palm Canyon Dr.
Phone 3673

BEAUTIFUL Laguna view home west of Highway, 2 bedrooms, 2 baths, plus den. Will exchange for comparable Palm Springs home. Write P.O. Box 190, file N

TRADES FOR L.A.
Also San Francisco office bldg. Want vineyard or stock ranch.
MUNHOLLAND & CO.
431 N. Palm Canyon Dr.
Phone 3673

SALE OR TRADE—Clear 2-bedroom, furnished house in Desert Hot Springs, \$10,000. Will assume. Want Palm Springs. Box 128, Desert Hot Springs.

FOR EXCHANGE—Northern and Southern California, for Palm Springs equities.
MUNHOLLAND & CO.
431 N. Palm Canyon, Ph. 3673

INCOME LOT.....\$1750
Winterhaven Manor.....\$1250
Lot near Sunrise Way.....\$900
MUNHOLLAND & CO.
431 N. Palm Canyon, Ph. 3673

R-3 INCOME LOT to close estate, \$1650—ask quick!
MUNHOLLAND & CO.
431 N. Palm Canyon, Ph. 3673

LA QUINTA Membership and lot, just 4 blocks from club. Will sell for \$7500. Box 146 D Rt. 1, Indio, Calif.

WELL located lot, No. 7 on Buena Vista between Caballeros and Arizola, \$2750. Erickson, Box 346, Verdugo City, Calif.

LOT for income—R-3.....\$1750
MUNHOLLAND—PHONE 3673
431 North Palm Canyon
Phone 5423.

6 Rooms.....\$3950
3 Bedrooms
3 years old. Leased land.
705 E. Andreas. Phone 7133

SPECIAL, Palm Highlands, 2-bedroom, 2-bath. Beautifully furnished. Garage, 2 yrs. old. See APPLEBAUM, 320 S. Indian

NEW 3-UNIT, horseshoe design, 2 units with 2 bedrooms, 1 furnished. Gas heat, \$10,500, 809 C Street, Cathedral City.

BUILDERS' SPECIALS
Several choice building sites at amazingly low prices in A-1 location. Frank Miller, Ph. 2929

EXCHANGES 36
EXCHANGE FOR SEATTLE
Residential or income property. We have over 100 clients with residential and income properties in Seattle to trade for Palm Springs. Mail all particulars and pictures.
DON KENNEDY
4231 University Way
Seattle 5, Washington

WANTED
LISTING OF GOOD PROPERTY WE GET RESULTS!
ADOLPH ISRAEL
437 N. PALM CANYON
PHONE 2981

LOT 118 Vista Santa Rosa tract, \$1250. Cash or will trade for house trailer. See any broker or E. M. Kelley Co., 164 W. Yucaipa Blvd., Yucaipa.

Exchanges 36

WILL TRADE 10 acres at Red-dish 3-room ranch type, 4 large bedrooms, 1 has fireplace, enclosed patio, electric stove, dishwasher, Laundrobatt, dryer. Fancy stable out-bldgs. Too many nice things to mention. Land leveled, producing abundant hay or pasture, cheap water. Cost about \$50,000 to build up. Will sell or trade \$25,000 real value. What have you? Can be made into large cattle business. Clay Tucker, Victorville, Calif., Gen Delivery

Speculators—
Builders—or
Might Exchange
For L.A. or vicinity—The most desirable lot, Las Palmas Estates—
Take a look at Lot 1, Block D. There's not a better buy in P. S. Make me an offer.
V. O. BRIGGS, Gen. Del., P. S. or Phone 26932

WILL TRADE \$7000 equity in 2-bedroom stucco & small rental Northwest Section Glendale as down payment on income Palm Springs or Cathedral City. Estep, 1160 Ruberta, Glendale, Citrus 35287.

WANT Palm Springs income for land or Southern California. Have clear vacant lots and 1st and 2nd TD. Will assume. D. B. Carlin, 431 N. Palm Canyon. Phone 3673.

ENTIRE section level land, adjoining Palm Springs city limits. Exchange for income property. Value \$150,000. Write P.O. Box 190, file B

7-UNIT APT., new, furnished. Palm Desert area. Will accept home or good trailer coach as part down payment. Ph. 76753. Palm Desert P. O. Box 90.

LOTS 24 and 25, West Drive and First St., Desert Hot Springs, for large late model trailer or car. Scotty Allan, 4156 Elm Ave., Long Beach, Ph. 403773.

Real Estate Wanted 37
LIST your properties with Alan Allen Co. Real Estate Brokers and associate, Rose Rosenberg, 226 N. Palm Canyon Dr. Royal Palms Hotel, Ph. 5258. We have cash buyers. Quick action. Specializing in trades. Come in and see us.

WANTED
LISTING OF YOUR PROPERTY
DAVE APPLEBAUM
320 S. INDIAN AVE
PHONE 2200

HAVE L. A. income units. Want Palm Springs home or income units. Phone 2957 or CR 5-2222

WANTED—Reservation lease on Indian ave. or Ramon road. Ph. 7452, 10-12 a.m. or 5-6 p.m.

Rooms For Rent 40
RE-DECORATED, clean, nice living, private entrance, private bath, good district. Really reasonable. Phone 6921.

CHAUFFEURS, house boys, butlers. Single rooms, reasonable. El Mirador Garage, 1090 N. Palm Canyon.

CLEAN rooms and small apts, \$10 to \$15 weekly. Also trailer space in shade. The Palm Springs Court, 174 N. Indian.

ROOM, private entrance and bath. Beautiful view. Reasonable. Phone 3411.

SINGLES, DOUBLES, breakfast privileges, \$8.50 weekly, up. Aerotel at Airport, Phone 25224.

ROOM, nice neighborhood. Low rent. Man preferred. 526 Warm Sands Drive. Phone 3015.

BEAUTIFULLY furnished room in private home, \$15 per week. Lovely view, quiet. Ph. 6191.

CLOSE IN, REASONABLE. PRIVATE ENTRANCES. PHONE 4925.

LARGE and small rooms for rent. Private entrance. Ph. 7722.

Apartment For Rent 43
1 BEDROOM apartment, shower-tub, beautifully furnished, heated pool, barbecue pit, panel ray heat. Reasonable rent. San La-Nel Apartments, 970 Parocela Pl., phone 3772.

SINGLE apts., beautifully furnished, newly decorated. Yearly or season. Good location. 363 Mel Ave., Desert Moon.

DELUXE 4 rooms furnished, \$200 month, 111 W. Cabrillo Rd. Apply at El Cabrillo, Sat. to Mon. only.

APT. and hotel rooms with kitchens. Panel-ray heat. Reasonable rates. Children welcome. 336 Paseo El Mirador. Ph. 25682.

APT. in Los Palms. Will sublet till March 3. Make offer. After March 3, \$85 per month. Utilities furnished. Ph. 2064, 25475

Apartment For Rent 43

FURNISHED, new apartment, Palm Desert, \$75 per month. Phone 76251.

3-ROOM furnished apartment, reasonable. 831 C St., Cathedral City.

TWO-ROOM housekeeping apt. (rear). Newly papered, \$35 per mo. 527 Calle Santa Rose.

\$100 MONTH, lease. Furnished 2-bedroom, panel ray heat, 545 Calle Roca. Ph. 4684. B0786

TALLY-HO APARTMENTS, large singles, \$50; large double, \$75. Opposite KCMJ.

2-ROOM apartment, charming home, twin beds, private entrance, yard, Ph. 4054.

APARTMENTS and rooms, center of town, \$18 week & up. Phone 2957, 444 N. Indian Ave.

Houses For Rent 46
FOR YEARLY LEASE
New furn. 1-bdrm. house near Wonder Palms, \$65 per month. 2-bdrm. adobe, good heating and cooling—\$100.
2-bdrm. with stove & refrig. on 80-acre ranch. Unfurn., \$100.
DON CAMERON, Realtor
71843 Hwy 111. Ph. 8-4411
If no answer call 2701

2-BEDRM. home in business zone \$75 month on yearly lease. Also 1-bdrm. cottage \$50 mo. yearly lease or \$75 monthly. 1 bachelor apt., \$45 mo. yearly lease, \$60 monthly.
JOHN W. WILLIAMS, Realtor
423 N. Palm Canyon, Ph. 3311

FOR RENT—2-bedroom house, furnished, facing golf course in business zone, either monthly or yearly lease. See John W. Williams, Realtor, 423 N. Palm Canyon Dr. Phone 3311.

CELEBRITY'S HOME
2 bedrooms, 2 baths, furnace heat. Nice location, \$350 per month. See John W. Williams, Realtor, 423 N. Palm Canyon, Phone 3311.

3 BEDROOM home with option to purchase. New unfurnished. Purchase price below reproduction price.
JOHN WILLIAMS, Realtor
423 N. Palm Canyon, Ph. 3311

COMPLETELY furnished two-bedroom house just west of Palm Canyon Drive. Fireplace. Panel ray heat. Air conditioning. Moderate rent yearly and seasonal starting March 1st. P. O. Box 190, file O.

4 BEDROOMS, 4 baths, by month or balance of season, best district, close in; large walled yard, lots of ripe citrus fruit. Really nicely furnished. Phone 6921.

NEW SPANISH type unfurnished 3-bedroom, 2 baths, 2-car garage. Lot walled in. Lease \$100 per month. 219 Palo Verde, Ph. 5108.

NEW furnished 2-bedroom home. Use of tennis court & swimming pool, by month, season or annually. Ph. 25133 or 25135, ask for Mr. Deavel.

OUTPOST Estates, 6-room house, furnished or unfurnished, 32739 Shifting Sands Trail. Owner on premises this Sunday, 12 to 3 p.m.

FURNISHED 2-bedroom home. Wonderful location and view. Patio, barbecue, garage. Rent or sell, 247 Raquet Club Rd.

LANDSCAPED, new, furnished 6-room house with garage, near Biltmore, \$200 monthly on lease. Phone 3492.

LEASE ranch-style, landscaped. Fireplace. Attractive. 657 Desert View Drive. Phone 3411.

SEE Realtor Hillery, Cathedral City, for choice of accommodations and range of prices.

UNFURNISHED 2-BEDROOM 2 BATHS, GARAGE & PATIO
PHONE 7125

TWO-BEDROOM house, unfurnished, month or year, \$65. 1058 Tamarisk Road.

ALL METAL CHAISE
Gleaming White Baked Enamel Finish—Adjustable Back—Complete with Colorful Pad \$19.95

5-PIECE RATTAN CARD TABLE or DINETTE SET
Plastic Covered Seats on Chairs Choice of 2 size Tables Complete Set—\$89.50

HOLLYWOOD BEDROOM OUT-FIT—Bed on Steel Frame, Innerspring Mattress; Chest, big room 5-drawers; Nite Stand, Mirror and Chair—
ALL FOR \$89.50

5-Pc. Chrome Dinette Set \$49.95
2-Pc. Living Room Set.....\$89.95
Metal Patio Chairs.....\$ 5.95
Floor Lamps with shade \$ 3.95
MAHER'S FURNITURE
North Palm Springs
(Formerly Garnet Gardens)

PRIVATE SALE
Furniture from army home, including early American authentic antiques, Chinese rugs, also bedroom, living room, refrigerator, stove, piano, 1134 N. Calle Rolph.

Household Goods 50

ORIENTAL and other throw rugs. Philco portable radio. 645 Vista de Oro. Phone 26014.

USED twin beds, \$7.50 for pair, including springs and mattresses. 259 S. Palm Canyon.

ELECTRIC RANGE
PHONE 84041

FULL SIZE gas stove, with oven & pilot, \$10. Also heater and rug. Phone 2957.

Trailers for Sale 51
NEW 28-FT. Rollaway, hand-somely detailed, butane, electric refrigerator, \$2295. Little Al Jo, the ideal vacation trailer. A bargain at \$495. Wide SELECTION OF OTHER TRAILERS—\$225 up.
Pavny's Butane & Trailer Supply Store
1001 S. Palm Canyon, Ph. 7342

1947, 25-FT. Westcraft Coronado, new Slimp dolly, new 16x8 awning, aluminum pipe frame, Western Holly range, new Frigidaire, cooler, platform and storage bldg., 3x6x6, on fenced-in lot, 40x40. Lawn and flowers—all for \$2,350. Palm Springs Trailer Corral.

TRAVELON, aluminum, 21-ft. Used 4 mos. Electric refrigerator, butane stove, oven, stainless steel sink, drainboard, lots of closets, electric brakes, \$1375 cash. 1862 S. Palm Canyon, lot 60.

33-FT. CURTIS WRIGHT, immaculate and large furnished cabana with fine bathroom. Lovely home. Sacrifice. Also two res. income lots, La Quinta. Address D-3, P. S. Trailer Village.

BARGAIN! Beautiful 20-ft. Aero Flite, cost \$4400, weight 2000. Insulated mahogany & stainless steel interior. Electric refrigerator, Venetian blinds, awning, jacks. A steal at \$1995. 320 S. Indian Ave.

\$2500—Large cabana, full bath, private patio, fenced yard, garden. 14-ft. house trailer all nicely furnished. A real home. Or will sell cabana and both separate. Feb. 8-22, Palm Springs Trailer Village.

NEW 50 Spartan Royal Mansion. Awnings. Dolly. Carpeted. Many extras. Big reduction for cash. No trade in. Rancho Trailer Park, Franklin St., Lot C-3, Strickland.

46 SUPERIOR Trailer, Eastern built, 18-ft. A-1 condition. Sleeps four. Good stove. New tires. Cost \$2300. For quick sale \$575. Terms, Owner, phone 7653

ALMA TRAILER, \$235 cash. O. H. Levier, N. W. corner, Grove & Allen, Cathedral City. Phone 8-4532.

22-FOOT, 2-room Schult trailer, all metal, sleeps 4. Perfect condition, \$600. 118 Barbara Dr., Rancho Mirage.

WESTCRAFT trailer, 20-ft. extra storage, A-1 condition. Very reasonable. 915 B St., Cathedral City.

Trailer Space 53
FREE trailer parking for trailer owner with private facilities. Prefer someone who expects to stay for summer. Ph. 84416 or write P. O. Box 317, Cathedral City.

TRAILER space for rent. Large lots, lawn shade New, clean, modern. Low rates. THE ELMS, 2 miles west of Indio on 60-70-99.

Miscellaneous For Sale 60
BUILDING SUPPLIES
"To meet your every need"
DILL LUMBER CO.
JOHN M. WOOD, Mgr.
679 So. Palm Canyon Dr.
2758—Phone—2759
OPEN SATURDAYS

REFRIGERATION SALES & SERVICE
TEX DRISKELL
292 S. INDIAN AVE.
Phone 2828

LARGE Deglet Noor date palm offshoots. Dates from your own trees. Planted for you at \$12.50. Palm Valley Ranch, Box 70, Palm Springs, Ph. 8-4484 eves.

50% OFF ON OIL PAINTINGS thru Feb. 19, Desert Mountains—Ocean, Still Life, \$7.50 to \$150. Will trade for car or radio. 949 1st St., Cathedral City.

1949 DUART electric permanent wave machine with all equipment, 1000 pads, 2 dressettes, cost \$395; sacrifice \$175 for quick sale. terms, \$50 handles. Ph. 7655 or 3300 N. Indian. See Hepner.

NEW AND USED GAS & OIL HEATERS
NATURAL GAS & BUTANE
PAVNY'S 1001 S. PALM CANYON
PHONE 7342

PANELRAY HEATERS. See the latest type, from \$35 up. O. H. Levier, N. W. Cor. Grove and Allen, Cathedral City. Phone Palm Springs 84534.

FIREWOOD
Good Selection—All Dry Charcoal—Kindling
CATHEDRAL CITY FUEL
Ph. 83554 or 6164

50 SERVEL REFRIGERATORS, now on display. See them at PAVNY'S, 1001 S. Palm Canyon, Phone 7342

1948 8-FT. DeLuxe Servel refrigerator, \$225, A-1 condition. Ph. Mecca 92355.

Miscellaneous For Sale 60

PANEL RAY HEATERS can now be bought at large discounts at Pavny's, 1001 S. Palm Canyon Phone 7342

CARPENTER TOOLS, Simmons coil springs, mattress, book shelves, Hyatt, C-13, Taylor Trailer Park.

FOR SALE—Hollywood bed, twin size, \$30. Also Jarvis portable gas heater, new, \$12. 690 E. Ramon road.

BALED HAY and straw. Large or small lots. Araby Stables, Ph. 2912 or 2-4494.

1948 8-FT. DELUXE SERVEL refrigerator, \$225, A-1 condition. Phone Mecca 92355.

LOVELY antique bed and dresser, 4409 Mulberry, Riverside. Phone 1532-W (Riverside)

15 SQUARES Red Cedar shingles, \$8 per square. Phone 2185.

Pets - Poultry - Livestock 65
PONIES FOR SALE—1 trained Shetland mare in foal, small, 1 part Morgan & Shetland, gelding, good saddle pony for child or woman. Will sell both for \$300 or one if desired. Fredrick's Ranch, 40-531 Rio Del Sol Rd., Rancho Mirage.

QUARTER horse colts for sale, sired by Steely McQuee, Mid-night Turk, and Yellow Wolf, also several beautiful saddle horses and a few regular dude horses. Smoke Tree Ranch.

DACHSHUNDS, A.K.C. registered champion stock. Also puppies, reasonable. Jack Best, 3271.

Used Cars For Sale 70
Valley Motors
AUTHORIZED Chevrolet
SALES & SERVICE
O. K.
USED CARS—TRUCKS
NEW—CARS
G.M.A.C. TERMS
Open Evenings Till 9
PHONE: INDIO 7-3351

'49 Packard
Super Sedan, last series, like new. Radio, heater, over-drive, white-wall tires, . . . Lifeguard tubes. Private party. Ph. 4375

1935 V-8 Ford, Perfect mechanical condition, good tires. Or will trade for Jeep. Gunn's Market, 665 S. Palm Canyon Drive.

'48 CONVERTIBLE Mercury. Will sell for less than lot price. Has \$300 extras. Will challenge anything on market. See before you buy. Wally, Phone 2945.

FOR SALE—'49 6-cylinder Oldsmobile, Hydramatic Drive, Deluxe sedan. Low mileage. Price \$2175. Phone 7914.

3 GOOD USED MOTOR SCOOTERS, \$65 UP. PAVNY'S, 1001 S. PALM CANYON, PH. 7342.

1947 SERVI-CYCLE in good condition, \$70. Phone 26221.

1948 CHEVROLET club coupe, A-1 condition, \$1,395. Will take trae. Phone 9018.

1940 BUICK, Super, 4-door sedan, good condition. \$395 cash. Ph. 2249. Mr. Tate.

1946 CADILLAC 4-door sedan, \$1700, A-1 condition. Phone Mecca 92355.

37 BUICK 4-door sedan, A-1 condition. Local owner. Phone 2884

Automobile Service 72
JOHN A. LITTLETON
DESOTO AND PLYMOUTH DEALERS
682 S. PALM CANYON DR.
Phone 7022
REPAIR WORK
DONE ON ALL MAKES OF CARS
QUICK SERVICE
4 MECHANICS
ON DUTY AT ALL TIMES
OPEN FROM 8 A. M. TO 6 P. M.

Legal Notices 75
CERTIFICATE OF BUSINESS UNDER FICTITIOUS FIRM NAME
The undersigned do hereby certify that they are conducting a wholesale produce business at 245 East Andreas Road, in the City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of Desert Produce Company, and that said firm is composed of the following persons whose names and place of residence are as follows, to-wit:

MATTHEW J. DRAGICEVICH, 1729 Ohio Street, Redlands, Cal.
MARY BOSKOVICH, 1729 Ohio Street, Redlands, California.
Witness our hands this 10th day of Oct., 1949.

MATTHEW J. DRAGICEVICH
MARY BOSKOVICH
STATE OF CALIFORNIA
COUNTY OF RIVERSIDE, ss.
On this 10th day of Oct., A. D. 1949, before me, H. O. Harawood, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn in, personally appeared Matthew J. Dragicevich and Mary Boskovich, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to

Legal Notices 75

me that they executed the same. IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

H. O. HARAWOOD
Notary Public in and for the County of San Bernardino, State of Calif.
My Commission expires December 14, 1949.
Pub. Feb. 7, 14-21-28, 1950.

NOTICE OF TRUSTEE'S SALE
Order No. 208673
On Friday, March 10, 1950, at 1:00 o'clock P.M., Title Insurance and Trust Company, as Successor Trustee under and pursuant to Deed of Trust dated July 8th, 1947, executed by

SAUL MARCULIES and AUGUST MARCULIES, husband and wife, and recorded July 30, 1947, in Book 792, Page 269, of Official Records in the office of the Recorder of Riverside County California, will sell at public auction to highest bidder for cash (payable at time of sale in lawful money of the United States) at the Main Street entrance to the County Court House, in the City of Riverside, County of Riverside, California, all right, title, and interest now held by it under said Deed in the property situated in the City of Palm Springs, in said County of Riverside, ss. State of California, described as:

The Northerly rectangular 100 feet of the Easterly rectangular 145.25 feet of lot 7 in Block 24 of PALM SPRINGS, in the City of Palm Springs, as shown by Map on file in Book 9, Page 432 of Maps, Records of San Diego County, California, said property is also shown on Record Survey on file in Book 10, Page 95 of Records of Survey, records of Riverside County, California.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the unpaid principal sum of the note secured by said Deed, to-wit: \$6065.90, with interest from June 1, 1948, as in said note provided, advances, if any, under the terms of said Deed; fees, charges and expenses of the Successor Trustee and of the Trusts created by said Deed.

The beneficiary under said Deed, by reason of breach or default in the obligations secured thereby heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on October 26, 1949, the undersigned caused said notice of breach and election to be recorded in Book 1117, Page 562, of said Official Records. Dated: February 1, 1950.

Village Quota In Red Cross Drive \$10,530

Palm Springs quota for the county Red Cross campaign, to start March 1, will be \$10,530, it was announced yesterday by Val Blatz, local chairman.

County-wide the quota for this year's efforts are \$77,924 with Riverside city to raise the bulk of that amount, \$35,334.

Paul Geisser of Riverside heads the county fund drive, while Sherman H. Whitnah is chapter chairman of the county organization.

Only 25 per cent of the funds raised will be used to support activities of the national organization, Whitnah said. These include large scale disaster relief and rehabilitation, such as the \$38,000 spent in the Riverside area after the disastrous 1938 flood, for services to the armed forces at home and abroad, and other services maintained on national and international levels.

Whitnah to Make Re-Election Race

Sherman Whitnah, county treasurer, will run for re-election, he said Tuesday. He has held the office for the last 20 years.

At present he is chairman of the county Red Cross chapter.

AUTO LOANS

Fast Service
Liberal Value

Get extra cash quickly for Repairs, Tires, Taxes, Insurance, Bills—at Loan & Finance, the company that likes to make auto loans. Drive car to office and bring ownership proof. You continue driving while you repay.

No Co-Signers

Convenient Parking
in Rear

Loan & Finance
CO., INC.

444 N. Palm Canyon Ph. 2158
The Strebe Bldg. (Upstairs)



FROM HORSE DRAWN VEHICLES TO STREAMLINED AUTOS—In nearly a half a century of service Tanner Motor Livery and Gray Line Tours has marked progress in bus and taxi travel, starting with the Tally Ho as shown above. Taken this week in the Village, the picture shows Oscar Smith, owner, on the steps with Polly Isenagie, Village branch manager, and Charles Tanner on extreme right.

Protests Trailers Next to Property

Appearance before city council was made this week by Herbert Griggers, owner-operator of the Guest House, protesting trailers adjacent to his apartments along Cabrillo avenue.

The trailers, he said, were untidy, hung out washing along the main highway, and were a menace to his obtaining of future clientele.

Two New Police Cars On Tap for City

Authority was given City Manager Russell Rink by city council this week to advertise for bids for supplying the police department with two new police cars. No special make of car was stipulated for the bids.

AUTO

Tops and Seat Covers
Sport Tops - \$45 up
Plastic Seat Covers \$37.95
Fiber - \$24.95

Also

FURNITURE UPHOLSTERY

SAUNDERS

UPHOLSTERY

2873 W. Ramsey Banning

SAFETY AWARDS GIVEN ELEVEN LOCAL DRIVERS

Honoring 11 local drivers for safe driving records, Tanner Motor Livery and Gray Line Tours Tuesday evening also celebrated 44 years of operation with a minimum of accidents at a dinner for local personnel and Los Angeles executives of the company at the Airliner cafe.

Present from the Los Angeles main office were Alice Tanner Blanchard, Charles Tanner and W. H. Stewart, the latter being safety director of the organization.

From the Village branch were Polly Isenagie, manager, and others of the company. Given awards for safe driving without avoidable accidents for length of service in the organization were William M. Buffum, Merlin A.

Chase, Robert T. Goodridge, Tom C. Goodridge, William O. Hastings, Wayne B. Harr, Fred H. Klug, William E. Leng, Francis W. Rogers, John A. Seme and Howard Stewart.

An innovation in recalling the history of the company was brought out by the introduction of one of the original Tally Ho stagecoaches used in 1906 now owned by Oscar Smith and in use by Jim Chandler at the latter's stables. The vehicle still maintains the old Gray Line trade mark.

From Page One—MORE ABOUT INSANITIES

Circus would roll around and then all those ideas, dreamed up in the padded cell, would come to mind and a new Insanities would go into production. Well, this isn't so. The Village Vanities was born in 1941 when many local citizens persuaded her to incorporate some of those zany skits she masterminded for the Desert Inn luncheon. Remember Madame Bustabodice? We had a Vanities in '41 and '42. Then came the war and a void until 1946. Well after three shows everyone was insane and so was the show so from hence came the Insanities.

ACTUALLY it's a wonder to us that Melba doesn't end up in a padded cell for never have we seen anyone who gives so much of themselves to a project and this one has reached the proportions of any professional show. But it is this ability of hers to instill in every member of the cast her own contagious enthusiasm so that even the youngest errand boy feels that it is his show, that makes the same gang flock back to be a part of it year after year even though they know it means giving up night after night for weeks to constant practicing and rehearsing. We take off our hats to the gal who has given the Village just about its greatest drawing card in the way of entertainment.

Auxiliary Meets Next Tuesday

Auxiliary to Owen B. Coffman post, American Legion, will meet Tuesday evening at World Wars Memorial hall in an Americanization program with Mrs. Robert Ellsworth as the speaker. Flag etiquette will be explained. Students from the sixth grade at the North End school will present a program.

It was announced that those desiring to become members of a new drill team being organized may sign up at Tuesday night's meeting.

Home With Pool

Four bedrooms.
Three fireplaces
Completely furnished.
\$27,500

VIEW HOME
Two bedrooms.
Large lot.
\$12,500

HOME FOR
DESERT LIVING
Six twin beds.
Three baths.
Unit heat and fireplace
\$23,500

Munholland & CO.

431 N. Palm Canyon Drive
Phone 3673
Associate Brokers
CHET HOOBER
D. B. CARLIN
FRANCES ELLIOTT

Admiral Gehres Tells Rotarians About Unification

By far the largest and one of the best Rotary meetings of the season was held this week at Chi Chi Wednesday on occasion of the appearance of Rear Admiral Leslie E. Gehres, retired, as principal speaker.

Admiral Gehres spoke on the "Navy's Views on Unification." His background was cited commencing with his complete charge of Patrol Wing Four, Pacific coast to the Aleutians including his presence at the bombing and shelling of Dutch Harbor. Later on in 1944 at his own request he was reduced to the rank of captain so he could take command of the U. S. S. Franklin which was hit in Tokyo bay and limped the entire way to New York with only about 700 survivors of the original 4000.

Speaking on the unification program he based his authority on intimate knowledge of the feelings of the navy and discussed many conversations he had held with top ranking officials on the subject.

The meeting overflowed the Blue Room inasmuch as members of the city council were present as well as the student city officers who were honored during high school student day by the city.

Authority Given

Permission was granted this week to City Manager Russell Rink to advertise for bids for construction and additions to the existing fire station allowing for a public rest room as authorized by the city of Palm Springs in a public vote for civic improvements last year.

Will Have to Pay

People who own property on county roads of a residential nature will have to bear part

Nellie Coffman's Great Grandson Is Doing Nicely

It was a real Valentine for Councilman and Mrs. Thomas Kieley, Tuesday.

F. Thomas Kieley Jr., was born to Mrs. Kieley at Community hospital weighing seven pounds, 12 ounces.

The new arrival is the great grandson of Mrs. Nellie Coffman.

Deny Implications In Crime Report

At attempt "to purchase an interest in a gambling enterprise in Palm Springs" was attributed to Gangster Jack Dagna of Los Angeles in the recent report of the governor's crime commission.

The statement was vigorously denied this week by Palm Springs Police Chief August Kettmann, Sheriff Captain C. E. McCracken, Constable Fred E. Duffey, and District Attorney W. O. Mackey in that Dagna was unknown in this county and also there was no known gambling in the Palm Springs area. Dagna, in the meantime, could not be found.

From Page One—MORE ABOUT

PREMIERE

has been effective is proved by the fact that less than 1 per cent of the alumni ever come back a second time.

"I want to congratulate Miss Taylor not only for being a safe driver herself but for becoming a crusader for better driving for others."

of the cost when they ask to have their roads paved. County supervisors said that was their new policy, beginning today.

Local DAV Host For 200 Delegates At District Rally

More than 200 delegates of district 8 Disabled American Veterans met in the Village during the past weekend with business sessions during Saturday and Sunday.

Dr. James E. Potter, local post commander, welcomed the delegates and a luncheon meeting was held Sunday evening. The delegates were given words of welcome to the Village by Manager Bill Dunkerley of the Chamber of Commerce for the full membership state convention in May of 1951.

- Trusses
 - Elastic Hosiery
 - Abdominal Supports
- "A complete
Prescription Shop"

THE PROFESSIONAL PHARMACY

1081 N. Palm Canyon Ph. 2741

CLASSIFIED ADS—PHONE 2249

WASHABLE RUGS

Chenille Spreads
a Specialty

THE NEW SELF SERVICE AUTOMATIC LAUNDRY

Rear of
440 SOUTH INDIAN AVE.
"Just behind P.S. Cleaners"
PHONE 7984

COMPLETE FOOD MARKET



PHONES 9055—7932

PALM SPRINGS EMPLOYMENT AGENCY

JANE D. BROWN

A COMPLETE EMPLOYMENT SERVICE

PH. 2838

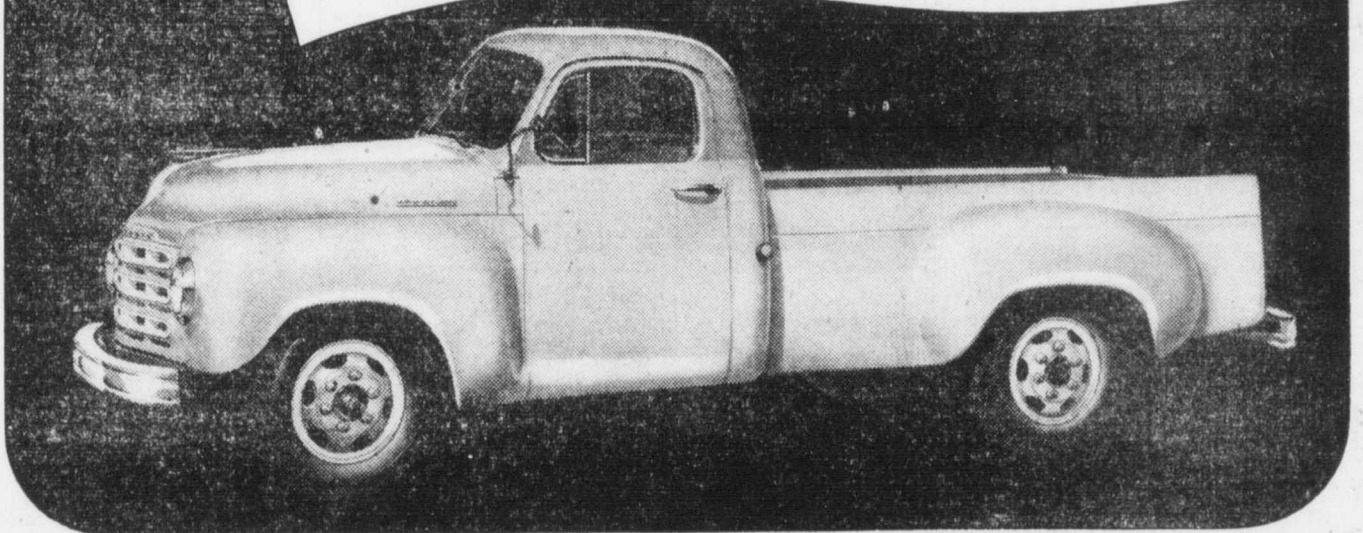
180 N. INDIAN

Now a new Studebaker dealer is "at your service" in Palm Springs



Presenting the "next look" in cars
THE NEW 1950 STUDEBAKER

Presenting a full line of revolutionary
NEW STUDEBAKER TRUCKS



Studebaker announces the appointment of
a new dealer in Palm Springs

PAQUETTE MOTORS

695 South Palm Canyon Drive

Phone 4425

Stop in and see the
breath-taking new 1950 Studebaker
line—paced by a sensational
new Studebaker Champion
in the low price field!

See the husky,
handsome, powerful new
Studebaker trucks—
stand-outs in performance and
low operating cost!

Finest kind of car
and truck maintenance service—
complete stock of
authorized Studebaker parts
and accessories!

The Biggest Show on the Desert



"RHYTHM ON ICE"

2 SHOWS NITELY

EACH SHOW DIFFERENT

20 BIG ACTS

DANCING TO

ROMEO and His Orchestra

No Cover — No Minimum

Family Dinners

Featured Every Sunday Night
Dancing Starts 6:30 P. M.
First Show at 7 P. M.

Del Tahquitz Hotel

For Reservations Phone 2121

Cast of
Great Stars
Featuring
Geo. Arnold
Stephanie
Phil Richards
Bruce MacCallister
Janice Moore
Margie Drake
Ann Purdy
Kay Stark
and the
Ice Cubettes